

#### **TABLE OF CONTENTS**

INTRODUCTION	2
STRATEGY 2015	
FORMATION OF CONDITIONS FOR GLOBAL LEADERSHIP	
NATIONAL TECHNOLOGY INITIATIVE(NTI)	8
NTI Matrix:A Way to Prioritize the Initiatives and to Identify Gaps in NTI	10
NTI: How We Moved and What We Have Achieved	12
"INVESTMENT LIFT" FOR MEDIUM-SIZE COMPANIES	14
SKILLS DEVELOPMENT FOR INDUSTRIAL GROWTH	16
Work organization scheme	17
WorldSkills Blue-Collar Occupations Championships	18
Training of Skilled Workers Based on Dual Education	21
NEW QUALITY OF LIFE FOR PERSONS WITH DISABILITIES	22
IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS	
NATIONAL ENTREPRENEURIAL INITIATIVE	26
Optimizing the Registration Procedures of Legal Entities and Individual Entrepreneurs	28
Enlarged Access of Small and Medium Businesses to the Procurement of Infrastructure Monopolies and State-Owned Companies	30
Improved Legal Regulation of Urban Development and the Improvement of the Entrepreneurial Climate in the Construction Sector	
Improved Quality of Public Services in State Cadastral Registration of Real Estate	
and State Registration of Rights to Immovable Property and Transactions TherewithTherewith	34
Support for Access to Foreign Markets and Export Promotion	
Promotion of Competition and Improvement of Antimonopoly Policy	38
Improving Tax Administration	40
Improving the Valuation Activities	42
Improving Accessibility of Energy Infrastructure	44
Improving Customs Administration	46
Improving the Quality of the Regulatory Business Environment	48
NATIONAL RATING OF THE INVESTMENT CLIMATE IN THE CONSTITUENT ENTITIES OF THE RUSSIAN FEDERATION	50
BEST PRACTICES OF THE NATIONAL RATING	52
ATLAS OF MUNICIPAL PRACTICES	54
RESULTS OF THE PROJECT ACTIVITIES OF THE AGENCY FOR STRATEGIC INITIATIVES IN 20152015	56
LAYING THE FOUNDATIONS FOR LONG-TERM LEADERSHIP	
NEW MODEL OF ADDITIONALEDUCATION OF CHILDREN	60
NATIONAL ENTREPRENEURSHIP AWARD "BUSINESS SUCCESS"	
ALL-RUSSIAN JOURNALISTS COMPETITION "ENTREPRENEURSHIP IN RUSSIA: HISTORY, PROBLEMS, RESULTS"	64
INTERNATIONAL ACTIVITY	66
REPORTS OF THE AGENCY	68
COMPOSITION OF THE ASI SUPERVISORY BOARD	70
COMPOSITION OF THE ASI BOARD OF DIRECTORS	72
ASI IN 2015	74
GENERAL DIRECTOR'S ADDRESS	7E
CONTACTS	77





tators for several years now, clearly show that, for example, the welder of today is a top-class specialist working on an immensely complex equipment. Professionals of this kind should be trained in accordance with the latest international standards. And our participation in the WorldSkills International movement is an opportunity to get a unique experience and learn best practices in vocational education.

In 2015 Russia won the bid to host the 2019 WorldSkills Competition in Kazan. We surely want to see our team perform well, but it will require much effort. The issue of personnel training is closely watched by Vladimir Putin, the President of Russia and the Chairman of the Supervisory Board of the ASI, personally. Addressing to the Federal Assembly on December 3, 2015, President Putin stressed the importance of the professional skills competitions and proposed to call this whole framework "Young Professionals".

Entrepreneurs note the deficit of the high-skilled workers as one of the main obstacles to business development. The "hot-button" issues also include the persisting administrative barriers,

bureaucracy, lack of the essential infrastructure, insufficient or non-working supporting measures. The barometer, which measures the quality of the business environment in each region, is the National Regional Investment Climate Index. In 2015, it covered the majority of the regions (the pilot Index in 2014 covered 21 regions). The Index revealed the strengths and weaknesses of the regional management teams, and became the source of the best practices and the basis for an educational program (implemented jointly with the Russian Presidential Academy of National Economy and Public Administration).

The Index covers the efforts of all levels of government in a territory – not only the efforts of regional authorities. It is very important to see how the federal-level changes work in a particular region of the Russian Federation. It came clear that performance varies from region to region, though the law is the same for all. We believe this should not be the case. It took much effort to develop and implement the road maps of the National Business Initiative, and most of the planned activities (including, amendments to the legislation) were completed in 2015, while the monitoring is in progress. Through constant communication with the business community, we have further identified a number of complex issues that need to be addressed within the framework of the NBI.

Those are not only the issues of connection to water and gas, improve-

ment of corporate legislation, but also the need for additional tools to support the non-oil-and-gas exports. This is how the "Investment Lift" appeared – a "single-window" service for potential exporters helping to get both advice and funding. At the end of 2015, first five companies were supported under this mechanism.

A separate, but no less important topic for the ASI is to secure a new quality of life for people with disabilities. Within this project, we plan to support domestic manufacturers of rehabilitation equipment and organize a system of individual tailoring of assistive devices for each disabled person.

At first glance, there are many initiatives, and they are very different. But in fact, all streams of our work are interconnected, working together and complementing the projects of our colleagues. What unites us is that we want to build a country where everyone would love to live and work. Yeah, just like this.

The ASI Team





- NATIONAL TECHNOLOGY INITIATIVE
- "INVESTMENT LIFT" STRATEGIC INITIATIVE
- INDUSTRIAL GROWTH STAFFING WITH THE NEW-GENERATION WORKERS OF THE RUSSIAN INDUSTRY
- "NEW QUALITY OF LIFE FOR PERSONS WITH DISABILITIES" STRATEGIC INITIATIVE



## IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS

- NATIONAL BUSINESS INITIATIVE
- NATIONAL REGIONAL INVESTMENT CLIMATE INDEX OF THE RUSSIAN FEDERATION
- CENTER OF COMPETENCES TO IMPROVE THE INVESTMENT CLIMATE AND PROMOTE THE INVESTMENT POTENTIAL

#### LAYING THE FOUNDATIONS FOR THE LONG-TERM LEADERSHIP

- "NEW MODEL OF SUPPLEMENTARY EDUCATION FOR CHILDREN" STRATEGIC INITIATIVE
- POSITIVE IMAGE OF ENTREPRENEURS, ENTREPRENEURSHIP (INCLUDING THE SOCIAL ENTREPRENEURSHIP) AND PROFESSIONALS IN THE RUSSIAN SOCIET

# CREATING TONDITIONS GLOBAL LEA



NATIONAL TECHNOLOGY INITIATIVE



# 2035

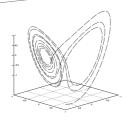
NATIONAL TECHNOLOGY INITIATIVE (NTI) IS A COMPREHENSIVE LONG-TERM PROGRAM AIMED TO CREATE THE CONDITIONS FOR RUSSIA"S LEADERSHIP IN THE NEW HIGH-TECH MARKETS THAT WILL DOMINATE THE GLOBAL ECONOMY IN THE COMING 15-20 YEARS

# NATIONAL TECHNOLOGY INITIATIVE



"Its {NTI's} horizon is 15-20 years, but the practical work is already going. It shows that we have many strong teams capable of proposing and introducing innovative ideas. And in a number of areas such as neurotechnologies, unmanned technologies in aviation, and generally in transportation, in the systems of storage and distribution of energy, Russia has every chance to break into the global markets among the first, and this can happen in the near future, in the coming years.

From the Address to the Federal Assembly December 3, 2015



National Technology Initiative Space of possibility



NTI IS ORIGINALLY BUILT AS A BROAD COALITION ACTION IMPLYING THE FORMATION OF THE PROJECT TEAMS HAVING AS THEIR MEMBERS:









TECHNOLOGICAL ENTREPRENEURS, RUSSIA'S MAJOR BUSINESS ASSOCIATIONS

DEVELOPMENT INSTITUTIONS AND EXECUTIVE BODIES CONCERNED

LEADING UNIVERSITIES AND RESEARCH CENTERS, EXPERT AND PROFESSIONAL COMMUNITIES

NTI CREATES NEW PROGRAMS FOR SUPPORTING SCIENTIFIC AND TECHNOLOGICAL DEVELOPMENT AND STRENGTHENS THE EXISTING ONES, PROVIDING FOR THE EMERGENCE OF THE REQUESTS FROM THE HIGH-TECH ADVANCED BUSINESSES TO THE PUBLIC ADMINISTRATION SYSTEM AND THEIR TRANSMISSION.

#### **NTI-MARKETS**

NTI-MARKETS ARE THE NEW GLOBAL MARKETS TO BE FORMED IN 15-20 YEARS.

WITHIN THE FRAMEWORK OF THE NTI, RUSSIA WILL FOCUS ON THE MARKETS HAVING THE POTENTIAL TO CREATE THE INDUSTRIES OF A NEW TECHNOLOGICAL WAVE, WHICH ARE IMPORTANT IN TERMS OF ENSURING THE NATIONAL SECURITY AND HIGH LIVING STANDARDS:

- ENERGYNET
- HEALTHNET
- AUTONET

- FOODNET
- AERONET
- FINNET

- SAFENET
- MARINET
- NEURONET

#### **CRITERIA FOR DEFINING MARKETS:**

- THE MARKET WILL BECOME SIGNIFICANT ON A GLOBAL SCALE: IT WILL "WEIGH" MORE THAN \$100 BLN BY 2035:
- AT PRESENT THE MARKET DOES NOT EXIST, OR IT LACKS THE GENERALLY ACCEPTED/ESTABLISHED TECHNOLOGICAL STANDARDS;
- THE MARKET IS PRIMARILY ORIENTED TOWARDS THE NEEDS OF PEOPLE AS END-USERS (B2C PREVAILS OVER B2B);
- THE MARKET WILL CONSTITUTE A NETWORK WHERE INTERMEDIARIES ARE REPLACED WITH A GOVERNING SOFTWARE:
- THE MARKET IS IMPORTANT FOR RUSSIA IN TERMS OF ENSURING THE BASIC NEEDS AND SECURITY;
- THERE ARE RELEVANT CONDITIONS FOR RUSSIA TO ACHIEVE COMPETITIVE ADVANTAGES AND OCCUPY A SIGNIFICANT MARKET SHARE;
- RUSSIA HAS TECHNOLOGICAL ENTREPRENEURS
   ASPIRING TO CREATE LEADING COMPANIES IN THIS NEW
   HIGH-TECH MARKET.

Successful development of these markets in Russia, as well as appearance of the national high-tech companies capable of producing goods and services that will be competitive globally, is largely dependent on forming the country's scientific and technological advantage in the key NTI technologies, and on training talented technicians and entrepreneurs in for the NTI activities. It is also requiring coordinated efforts of the government institutions that are working to support high-tech companies at all levels.

That is why the key axes of the NTI Matrix are Technologies, Talents and Services.

#### ROAD MAPS ARE FORMED BY THE NTI WORK GROUPS

#### THE NTI WORK GROUPS ARE:

- COMPOSED OF THE REPRESENTATIVES OF THE RUSSIAN HIGH-TECH COMPANIES, GOVERNMENT BODIES AND RESEARCHERS
- DEVELOPING THE PROJECTS FOR THE NTI ROAD MAPS
- PARTICIPATING IN THE IMPLEMENTATION OF THE ROAD MAPS AND CONDUCT MONITORING OF THEIR IMPLEMENTATION

AT PRESENT, THERE ARE 12 NTI GROUPS, WORKING ON THE ROAD MAPS FOR DEVELOPING 9 PROSPECTIVE MARKETS AND 3 CROSS-MARKET DIMENSIONS.

THE NTI ROAD MAPS ARE THE DOCUMENTS FOR STRATEGIC PLANNING, CONTAINING A SETOF ACTIVITIES INTERCONNECTED IN TASKS, COMPLETION TIME, PERFORMERS AND RESOURCES.

# NTI MATRIX: A WAY TO PRIORITIZE INITIATIVES AND IDENTIFY GAPS IN NTI



#### **Basic Technology Package** Artificial intelligence Blockchain Quantum New portable Synthetic biology and Additive Digital technologies technologies simulation Markets Technologies New science policy New technology policy Extremums AeroNet Academic environment Government NTI Project Office MariNet Olympics AutoNet Contests NeuroNet Coteries Trajectories EnergyNet FoodNet Mentors Challenges HealthNet NTI Project Office Careers NTI Project Office Business associati SafeNet Government Environment FinNet New economic policy New education policy Networks MediaNet Services Intellectual Fostering Strategic Preferential NTI companies Comfortable Marketing Technology standards special conmanagement tax regime and export ditions at the development (quasi-monopolies)







#### Dmitry Peskov "Young Professionals" Branch Director at ASI:

"In 2015, the work on the National Technology Initiative covered clarification and specification of the NTI model, development of the road maps, designing and development of certain initiatives in the areas such as "Technologies", "Services", "Talents". 2015 was the year for starting the creation of the NTI community of technological entrepreneurs, active representatives of the scientific, educational and development institutions, federal and regional authorities.

Our next step is developing the NTI strategy and management system. Launching a national long-term project requires solving a whole range of issues, from ensuring the leadership in new technologies and searching for partners worldwide to developing the culture patterns that will encourage the society to move forward and holding public campaigns. We will have to merge the efforts of the business community, government and wider public, as well as Russia's international partners to address these issues collectively".

#### **PRIORITY GROUPS OF TECHNOLOGIES:**

- BIG DATA
- ARTIFICIAL INTELLIGENCE
- BLOCKCHAIN
- CRYPTO-TECHNOLOGIES AND QUANTUM COMMUNICATIONS
- NEUROTECHNOLOGIES AND HUMAN-COMPUTER INTERFACE
- PERCEPTION TECHNOLOGIES AND AUGMENTED/VIRTUAL REALITY
- NEW PORTABLE POWER SOURCES
- SYNTHETIC BIOLOGY AND GENOMICS
- ADDITIVE TECHNOLOGIES AND NEW MATERIALS
- DIGITAL SIMULATION TECHNOLOGIES

#### **NTI TECHNOLOGIES**

The NTI Technologies are the key scientific and technical areas having the most significant impact on the development of the NTI markets.



#### **NTI SERVICES**

High-tech businesses in the prospective NTI markets will need different kinds and types of the government support. This will include building technoparks, providing venture capital financing, export promotion, technology transfer support, popularization, public procurement, intellectual property registration and even more. All of these is not a goal in itself, but a service focused on boosting the development of the national high-tech companies.

#### **NTI TALENTS**

the NTI model reflects on the task of providing companies with a new type of human resources from two perspectives. On the one hand, it seeks to identify the competencies needed to generate breakthrough solutions for the prospective markets. On the other hand, it looks into building the system for early detection and development of talents, creating the environment helping these talents to realize their potentials.

Within the "NTI Talents" streams, a number of projects such as the NTI Academic Competition have already been launched. In 2016, it is planned to give start to the "NTI universities" and projects aimed at professional guidance for children, new educational formats to identify natural sciences talents, support their development and advancement in the fields of the NTI. In 2016 we will also present the final composition of the projects on the "NTI Talents" scale.



# NATIONAL TECHNOLOGY INITIATIVE: HOW WE WERE MOVING AND WHAT WE HAVE ACHIEVED

Key NTI events in 2015

Foresight Fleet

12-16

2015

DIDENTIFYING THE NTI PRIORITY MARKETS AND TECHNOLOGIES, PROTOTYPING OF THE ROAD MAPS

The development of the road maps aimed to develop the key segments of new markets started.

The participants of the "Foresight Fleet" proposed more than 600 initiatives covering all areas of designing the road maps ("Markets", "Technologies", "Infrastructure", "Institutions"). About 200 initiatives were elaborated to the level of the "initiative certificates", including a detailed list of arrangements, deadlines, and the list of the responsible.

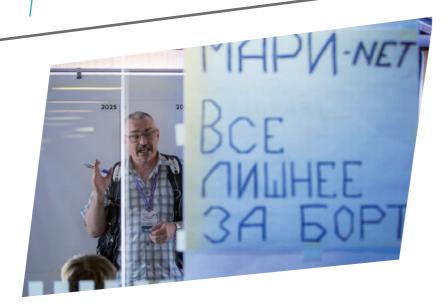
JUNE 2015

SESSION OF THE PRESIDIUM OF THE PRESIDENTIAL COUNCIL OF THE RUSSIAN FEDERATION FOR ECONOMY MODERNIZATION AND INNOVATION DEVELOPMENT OF RUSSIA

Focus on the new global markets was determined as the main approach to the NTI development and implementation, while the road maps system was identified as the main NTI implementation tool.

The list of the leaders of the "AeroNet", "NeuroNet", "AutoNet" work groups was approved.

The Interdepartmental Work Group at the Presidium of the Council (IWG) for the NTI development and implementation was established.





24

RESOLUTION OF THE GOVERNMENT OF THE RUSSIAN FEDERATION

The Resolution specified the procedure for the development, approval and implementation of the action plans (road maps) of the National Technology Initiative.

# "INVESTMENT LIFT" FOR MEDIUM-SIZE COMPANIES

n Mav

2015

it was resolved by the Agency's Supervisory Board to start the work on creation of the "Investment Lift" as the organization and financial mechanism to facilitate the accelerated development of medium non-oil and gas companies having export potential.

THE "INVESTMENT LIFT" MECHANISM PROVIDES THE COMPANIES WITH AN OPPORTUNITY TO RECEIVE BOTH FINANCIAL AND NON-FINANCIAL SUPPORTIVE MEASURES FOR BUSINESS DEVELOPMENT AND EXPORT EXPANSION.



Artem Avetisyan
"New Business" Branch Director at ASI:

r

• EQUITY FINANCING



 FINANCING OF INVESTMENT PLANS

## TYPES OF SUPPORT



 FINANCE, INSURANCE AND WARRANTY SUPPORT TO EXPORT CONTRACTS



ADMINISTRATIVE
AND CONSULTING
ASSISTANCE IN
THE PROMOTION
OF THE COMPANY
AND ITS PRODUCTS
TO TARGET
INTERNATIONAL
MARKETS

"Investment Lift" is a program of financial and non-financial support to non-oil and gas export companies developed last year. It provides for a comprehensive support infrastructure, from entering to the capital of enterprises, working capital lending, export contracts to the administrative support and advice on target international markets. It is important for us to organize the most efficient use of this infrastructure for promising companies, evaluate the effectiveness of tools on the already selected projects. To participate in the mechanism, we consider private Russian companies of any non-oil and gas sectors. The main thing is compliance with the selection criteria and the company's commitment to constant development".

#### THE MECHANISM IMPLEMENTATION IS BASED ON THE OUADRIPARTITE AGREEMENT BETWEEN:









#### THE MECHANISM IMPLEMENTATION IS BASED ON THE OUADRIPARTITE AGREEMENT BETWEEN:



Alexey Bakulin, Director General at 000 "BMG"

"In my opinion, ASI and its partners have developed an excellent mechanism of comprehensive support to specific projects with export potential. This is what mediumsized businesses are lacking now. We were the first, so they worked on us "by hand". But I am sure that sooner or later the "Investment Lift" will be a system operating automatically, and will get really large".

ACCORDING TO THE RESULTS OF THE EXPERT DISCUSSION, AN ACCESS TO RECEIVE ASSISTANCE THROUGH THE MECHANISM OF THE "INVESTMENT LIFT" WAS GRANTED TO THE FIRST







DECEMBER 19, 2015 IN DUBAI, 000 BMG AND GK INTERSKOL SIGNED COOPERATION AGREEMENTS WITH A NUMBER OF MIDDLE EAST AND AFRICAN STATES

#### 1.PERM CHEMICAL COMPANY LLC, PERM

Project: "Expansion of production of pentafluorophenol and hexafluorobutadiene" (electronic gases for microelectronics and products for pharmaceutical industry; larger representation in the existing markets (the company's current share in the world market is 20%), entry into new markets):

#### 2.000 BMG, VLADIMIR

Project: "Construction of the scientific and industrial complex to produce bus chassis and components in the Vladimir region" (focus on the indicator of the export revenues share - up to 30%);

#### 3.INTRA SERVICES COMPANY LLP, SAINT-PETERSBURG

Project: "The introduction of non-stop repairs and maintenance service in the fuel-and-energy companies and in the chemical industry" (pipelines and other industrial equipment, larger representation in the existing markets, entry into new markets);

#### 4. GEROPHARM LLC, SAINT-PETERSBURG

Project: "Construction of the plant to produce pharmaceutical substances for innovative peptide drugs" (ophthalmology, treatment of diabetes, Alzheimer's disease and epilepsy; representation in the existing markets, entry into new markets);

#### 5.0AO INTERSKOL-ALABUGA, REPUBLIC OF TATARSTAN

Project: "Expansion of production of power tools, labor saving tools and logistics capacities at the Interskol-Alabuga plant" (larger representation in the existing markets, entry into new markets).

# INDUSTRIAL GROWTH STAFFING



Ekaterina Loshkareva Head of the ASI Department for Industrial Growth Staffing:

"Within the "Industrial Growth Staffing" strategic initiative we replicate the best regional and corporate practices and verified system solutions to the international level via the BRICS Skills Development working group, Global Education Futures Forum and WorldSkills International. And our leaders, in turn, get engaged in formulating the advanced federal and international agenda in their respective areas. Every project of our leaders, every unique regional and corporate practice, as well as system measures, - they all bring us closer to the goal of ensuring more qualitative, practice-oriented training of modern workers and engineers".







#### **WORK ORGANIZATION SCHEME**





45th WorldSkills International Competition Kazan 2019



Report on the global agenda of the future education



BRICS Skills Development Working Group

#### INTERNATIONAL STANDARDS AND GLOBAL AGENDA





Staffing of the Russian industry with the new-generation workers and engineers by 2020

THE UNION "AGENCY FOR DEVELOPMENT OF PROFESSIONAL COMMUNITIES AND SKILLED WORKERS "WORLDSKILLS RUSSIA"

Federal Strategies, Plans, Roadmaps, and the Legal Basis President's Addresses to the Federal Assembly of the Russian Federation in 2014 and 2015. Action Plan for increasing productivity, creating and upgrading highperformance jobs (1250-p) A range of measures aimed to improve the system of the secondary vocational education (349-p)

A range of measures aimed to popularize the working and engineering professions (366-n) The list of the Presidential executive orders resulting from the President's meeting with members of Russia's national professional skills team dd. September 1, 2015 (Пр-1921)

#### **Products**

Top 50 professions of the secondary vocational education

The best training practices of the BRICS countries

The Atlas of emerging jobs 2.0

The best practices of the group of the National Council on Professional Qualifications (NSPK) Guidelines for promotion of the dual education



Pilot approbation of the model of the dual education

13 regions

**Industry Profile** 

**BEST PRACTICES** 

dual education —

WorldSkills
Replication

associate
members

Industry-specific replication of the dual education model

National Competition of Cross-Industry Skilled Professions in High-Tech Industries (WorldSkills Hi-tech)

Corporate and industry-specific WorldSkills competitions

# WORLDSKILLS PROFESSIONAL SKILLS COMPETITIONS



#### **OBJECTIVES:**

- DEVELOPMENT OF THE VOCATIONAL EDUCATION IN ACCORDANCE WITH THE WORLDSKILLS INTERNATIONAL STANDARDS WITH THE GOAL TO STAFF THE RUSSIAN ECONOMY WITH THE HIGHLY SKILLED WORKERS, AND TO EXPAND THE ROLE OF THE VOCATIONAL TRAINING IN RUSSIA'S SOCIAL, ECONOMIC AND CULTURAL DEVELOPMENT;
- INTRODUCTION OF THE EFFECTIVE COMPANY-BASED MODEL FOR DEVELOPING CORRESPONDING CROSS-INDUSTRY COMPETENCES.



#### **WORLDSKILLS RUSSIA - STATISTICS:**

REGIONAL COMPETITIONS	35
CORPORATE COMPETITIONS	4
REGIONS-ASSOCIATE MEMBERS	54
CONTESTANTS	5 700
EXPERTS	6 700
VISITORS	150 000

22-23

MAY 2015

AN, RUSSIA

Global Education Futures "Future Skills" Forum:

development of the "maps of the future" defining the working skills of the future for the main sectors of the economy and society:

elaboration of the initiatives to develop the WorldSkills International (WSI) movement in terms of the new forms of competitions that WSI may hold, the new work skills that can be presented during competitions in 2020-s, and the new role of the WSI movement. 10

AUGUST 2015

On the sidelines of the 43rd WorldSkills International Competition in São Paulo (WSI-2015), the WorldSkills International General Assembly took place, where Kazan was chosen as the venue of the 45th WorldSkills International Competition in 2019. Kazan's bid received more votes than the bids from Paris, France and Charleroi, Belgium. The victory of the Russian bid to host the WorldSkills International in 2019 based on the systematic preparatory work and provision of the government guarantees for developing the WorldSkills movement and holding WSI-2019 in Russia.

11-16

AUGUST 2015

SÃO PAULO, BRAZIL

LEIPZIG, 2013

The Russian national team took part in the 43rd WorldSkills Competition, having come 14th in the overall stnadings (27 positions up compared to the previous Competition) and won 6 prestigious Medallions of Excellence (mechatronics, electrical works, hairstyling, cooking, restaurant service, network and system administration).

1

#### SEPTEMBER 2015

President Vladimir Putin's meeting with the WorldSkills Russia national team took place, resulting in the list of Presidential executive orders to the Government of the Russian Federation. Among other things, the list covers preparations for the WSI-2019. The organizational committee for preparations and hosting of the WSI-2019 chaired by the Deputy Prime Minister of the Russian Federation Olga Golodets has already been established.



"You have risen up by 27 positions compared to our previous performance. Having in mind that this is just the second time our team takes part in such competitions, that is a decent result...We have set the goal that by 2020 at least half of our colleges could train future specialists in accordance with the best global standards. I hope that, if we move as you do this, then we will surely meet this task and even go beyond.

Vladimir Putin

THE OVERALL

SÃO PAULO, 2015

IN THE OVERALL STANDINGS



#### JUNIORSKILLS

In 2014, with the support of Oleg Deripaska's "Volnoe Delo" Foundation, JuniorSkills program kicked off in Russia as a program for early career guidance, teaching the basics of professional training and holding professional skills competitions based on the WorldSkills techniques among 10 to 17 year olds. JuniorSkills program has become a part of the WS Russia movement, and the JuniorSkills competitions have been integrated into the system of the WS Russia, including in the WS Hi-tech, competitions.

#### **JUNIORSKILLS COMPETITIONS:**

NUMBER OF COMPETENCES

12

NUMBER OF PARTICIPANTS FROM 17 REGIONS OF RUSSIA AND THE REPUBLIC OF BELARUS

115

NUMBER OF TEAMS

55

# II NATIONAL COMPETITION WORLDSKILLS HI-TECH-2015



#### **OBJECTIVES:**

- UPDATE OF THE STAFFING MECHANISMS FOR THE HIGH-TECH INDUSTRIES WITH REGARD TO THE CROSS-CUTTING WORKING PROFESSIONS BASED ON THE INTERNATIONAL STANDARDS, AND TAKING RESPECTIVE ORGANIZATIONAL STEPS;
- SUPPORTING PARTICIPATION OF THE RUSSIAN INDUSTRIAL ENTERPRISES IN THE INTERNATIONAL TECHNOLOGICAL COOPERATION;

 ORGANIZING WORK ON UPDATING THE NATIONAL PROFESSIONAL AND EDUCATIONAL STANDARDS BASED ON THE WORLDSKILLS INTERNATIONAL STANDARDS.



Sergei Chemezov,
Director General, State Corporation
"Rostec":

COMPETITIONS FOR THE YOUNG WORKERS:

NUMBER OF ENTERPRISES

T00/3

COMPANIES

MORE THAN

HOLDINGS

NUMBER OF EXPERTS

265

NUMBER OF RUSSIAN REGIONS

30

NUMBER OF COMPETENCIES

24

NUMBER OF PARTICIPANTS

245

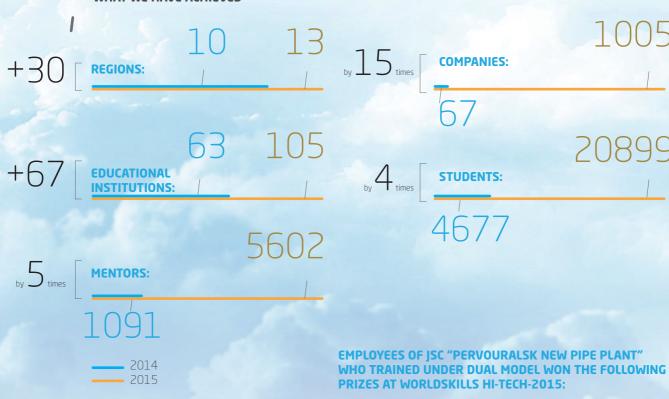
"I am quite sure we should hold more professional skill competitions, such as WorldSkills Russia. This will help not only to increase the prestige of the working professions, but also to gain back the lost respect for the "people of labour". This will also help the youth with social adaptation, achieving high production results, realizing their potential in the profession and winning colleagues' recognition".

# DUAL EDUCATION MODEL BASED SKILLS TRAINING \*

#### **OBJECTIVE:**

- ENHANCEMENT OF THE WORKING SKILLS TRAINING MODEL WITH DUE ACCOUNT OF THE REAL DEMAND OF THE ECONOMY FOR THE SKILLED STAFF, WHICH WILL BOOST THE INVESTMENT ATTRACTIVENESS OF THE RUSSIAN REGIONS.
- THE GOVERNMENTAL EXECUTIVE ORDER DATED MARCH 3, 2015 PROVIDES FOR THE CONSISTENT IMPLEMENTATION IN THE SECONDARY VOCATIONAL EDUCATION OF THE PRACTICE-ORIENTED (DUAL) TRAINING MODEL.
- GUIDELINES FOR IMPLEMENTATION OF THE DUAL TRAINING MODEL FOR THE HIGHLY SKILLED WORKERS HAVE BEEN ELABORATED, WHICH INCLUDES THE BEST REGIONAL PRACTICES AND THE BEST PRACTICES OF THE PERSONNEL TRAINING AT THE ENTERPRISES TAKING PART IN THE PROJECT

#### WHAT WE HAVE ACHIEVED





#### **GUIDELINES**

https://asi.ru/upload/0b6/Metod\_dualeducation\_full.pdf

GOLD IN THE "INDUSTRIAL AUTOMATION" COMPETENCE
SILVER IN THE "MECHATRONICS" COMPETENCE
SILVER IN THE "MOBILE ROBOTICS" COMPETENCE

<sup>\*</sup> In a narrow sense, dual training is a form of organization and implementation of the educational process, which involves theoretical study in the educational organization, and the practical one at a concrete firm. In a wide sense, dual education is the regional infrastructure model that enables interconnection between forecasting the staffing needs, vocational education, assessment of the professional qualifications, training and advanced professional training of the teaching staff, including mentors at work places.



# NEW QUALITY OF LIFE FOR PERSONS WITH DISABILITIES



Svetlana Chupsheva "Social Projects" Branch Director at ASI:

"The strategic initiative "New Quality of Life of People with Disabilities" received a powerful impetus to development thanks to the approval by the Agency's Supervisory Board. In accordance with instructions of the President of the Russian Federation to the Government of the Russian Federation, it is necessary to launch pilot projects on state-and-private partnership on the establishment of upto-date rehabilitation equipment by July 1, 2016.

PURPOSE OF THE INITIATIVE IS TO FORM A NEW MODEL OF SOCIALIZATION FOR PERSONS WITH DISABILITIES THROUGH THEIR ACCESS TO HIGH-TECH AND HIGH-QUALITY REHABILITATION EQUIPMENT AND IMPROVE QUALITY OF RENDERED REHABILITATIVE AND HABILITATIVE SERVICES.

Development of Russian rehabilitation equipment market and quality improvement of services for people with disabilities gives hope for considerable changes in their quality of life, both in terms of rehabilitation equipment, and in terms of socialization and integration of these people into social life".

## KEY GOALS FOR DEVELOPMENT OF RUSSIAN REHABILITATION EQUIPMENT MARKET AND THEIR SOLUTION

GROWTH IN REHABILITATION EQUIPMENT PRODUCTION IN RUSSIA (OWN PRODUCTION OR LOCALIZATION) AND KEEPING HIGH QUALITY OF PRODUCTS IN AMOUNT REQUIRED TO MEET NEEDS OF PERSONS WITH DISABILITIES;

CREATION OF COMMON DATABASE OF REHABILITATION EQUIPMENT (A CATALOGUE WITH TECHNICAL SPECIFICATIONS OF GOODS AND ARTICLES).

## LIST OF PILOT PROJECTS ON PRODUCTION DEVELOPMENT OF UP-TO-DATE RUSSIAN REHABILITATION EQUIPMENT IN THE MOST CAPACIOUS MARKET SEGMENTS:

- AT PRESENT: HEARING AIDS, ABSORBENT UNDERWEAR, ORTHOPEDIC FOOTWEAR, SPECIAL MEANS FOR DISCHARGE DYSFUNCTION;
- IN PROSPECT: HIGH-STRENGTH ENDOPROSTHESES, 3D-PRINTED JOINTS, BIONIC EYES.



#### **RESULTS ACHIEVED**

- 1. COMPLEX ANALYSIS OF PRODUCTION FIELD, PROVISION AND MAINTENANCE OF REHABILITATION EQUIPMENT.
- 2. SELECTION AND SUPPORT OF PILOT PROJECTS UNDER STATE-AND-PRIVATE PARTNERSHIP.
- 3. CONCEPT OF "NEW QUALITY OF LIFE" INFORMATION SYSTEM.

ESTABLISHMENT OF RUSSIA'S LARGEST UNIFIED INFORMATION SYSTEM AIMED AT SOLVING REHABILITATION AND SOCIAL PROBLEMS OF PERSONS WITH DISABILITIES, PRIMARILY THROUGH PROVISION OF MODERN AND HIGH-QUALITY REHABILITATION EQUIPMENT



Mikhail Krundyshev, Co-founder of "ExoAtlet" \*

"We see a genuine interest of ASI to our project and desire to help in a consistent manner. Thus, the Agency is working to help regions, based on local rehabilitation centers, to start "ExoAtlet" clinical trials, based on which some conclusions and recommendations on the use of our equipment for the rehabilitation purposes can be made".

\* Exoskeleton is a device designed to compensate for lost functions, increase muscle strength and extend the range of motion due to the external carcass and driving elements.



# TMPROVIIVG INVESTMEN CIMATEAN SUPPORTIN INVESTORS



### +

#### NATIONAL ENTREPRENEURIAL INITIATIVE

The following key reforms have been implemented under the roadmaps of the National Entrepreneurial Initiative (NEI) in 2015: canceled compulsory seals of commercial companies; improved procedure for state cadastral valuation (hereinafter referred to as the "State Cadastral Valuation") in the administration of the pre-trial order to challenge its results; canceled business trip certificates; "Russian Export Centre" created, acting as a "single window", to provide for financial and non-financial export support; reduced cost of technological connection due to reduction by 50% of the construction costs of the "last mile", and others.

Implementation of NEI roadmaps resulted in Russia's rise by 11 positions in the World Bank's Doing Business Rating in 2015: from 62th to 51th positions!

The time of easy victories has passed: the higher the position of Russia in the rating, the more difficult further progress is. The main legislation activity in the framework of NEI was completed in 2015. NEI project moves into the law enforcement assessment stage, when it is necessary to evaluate the result of what has already been done in practice, and to propose corrective measures where there are still some problems.



Dmitry Medvedev, Chairman of the Government of the Russian Federation, December 1, 2015:

"It is extremely important that all changes were not just "on paper" (indeed, this is true, all my business contacts confirm that), but in real life, as they are felt in business. It is clear that the situation is imperfect, the entrepreneurs assess these transformations, and there are different instruments for that. Anyway, we can say the national entrepreneurial initiative as a major project improving business climate has taken place. That's for sure."

RUSSIA IN DOING BUSINESS RATING

2011

120 | 112 | 92 | 62 | 51 | 2

**ROADMAPS ACTIVITIES** 

818

100

"TEST PURCHASES"

**FEDERAL LAWS** 

WORK GROUPS MEMBERS

SURVEYS RESPONDENTS

REGIONS

MINISTRIES AND AGENCIES AS NEI MEMBERS

> **の**フ **5**フ

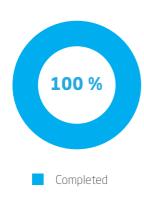
IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS



**APPROVED ON MARCH 7, 2013** 

# OPTIMIZING REGISTRATION PROCEDURES OF LEGAL ENTITIES AND INDIVIDUAL ENTREPRENEURS





ENTREPRENEURIAL "FILTER" OF LEGAL ACTS



POSITION IN DOING BUSINESS RATING AT "REGISTRATION OF LEGAL ENTITIES" NOMINATION







#### **RESULTS ACHIEVED**

- CANCELED COMPULSORY SEALS FOR COMMERCIAL COMPANIES.
- INTRODUCED RIGHT TO USE TYPICAL ARTICLES OF ASSOCIATION.
- CREATED CALL-CENTER TO CONSULT ON REGISTRATION OF LEGAL ENTITIES AND INDIVIDUAL ENTREPRENEURS.
- INTRODUCED SYSTEM OF REGISTRATION AUTHORITIES PREMISES DESIGN IN UNIFORM CORPORATE STYLE OF FTS OF RUSSIA.



Gleb Arkhangelsky General Director at OAO Time Management, Head of the NEI Work Group:

"In 2015, our roadmap was the first to be implemented by 100%. Among key arrangements for 2015, one can mention the cancellation of compulsory seals for commercial companies. Although the law was adopted, in practice a number of legal documents still contain a requirement of its presence. We will continue to analyze the practice of law enforcement related to arrangements carried out in order to eliminate such misunderstandings".

TIME FOR A LEGAL ENTITY REGISTRATION (WORKING DAYS)

2012

30

T VALUE \_\_

10,5

/PLAN/ 2018

9

Nikolai Nikolayuk, Deputy Head of the Department of Entrepreneurial Initiatives Monitoring and Collaboration with Business Associations at ASI:

"The coordinated work of business and government within the work group helped to complete all of the roadmap activities in advance. Now we can say with confidence that registration of business in our country has become easier. Furthermore, assessment of the effects of the roadmap activities already taken is not less important, which will be the main task of the work group in 2016".

6100 | 4550 | 4000

2012

CURRENT VALUE

PLAN/ 201

COST OF A LEGAL ENTITY REGISTRATION (RUB) IMPROVING THE INVESTMENT **CLIMATE AND SUPPORTING INVESTORS** 



**APPROVED ON MAY 29, 2013** 

**ENLARGED ACCESS OF SMALL** DIUM-SIZE BUSINESSES TURE MONOPOLIES AND TATE-OWNED COMPANIES



**ENTREPRENEURIAL** "FILTER" OF LEGAL **ACTS** 



**FEDERAL LAWS:** 

TOTAL

Not Completed

BUSINESSES IN OVERALL AND MEDIUM-SIZE
CUSTOMER PURCHASES (%) W INCREASED SHARE OF CUSTOMER PURCHASES

**CURRENT VALUE** 

18

INCREASED SHARE OF DIRECT CUSTOMER PURCHASES FROM SMALL AND MEDIUM-SIZE

BUSINESSES IN OVERALL ANNUAL AMOUNT OF CUSTOMER PURCHASES (%)

**CURRENT VALUE** 

#### **RESULTS ACHIEVED**

- FROM 1 JULY 2015, THE RESOLUTION OF THE GOVERNMENT OF THE RUSSIAN FEDERATION ENTERED INTO FORCE, WHICH PROVIDES FOR:
- 1. IN 2015, THE ANNUAL AMOUNT OF PURCHASES OF GOODS, WORKS AND SERVICES RENDERED BY CERTAIN TYPES OF LEGAL ENTITIES, WHICH ANNUAL TOTAL REVENUE IS MORE THAN 10 BILLION RUBLES, OF SMALL AND MEDIUM-SIZE BUSINESSES IS SET AT NO LESS THAN 9% OF THE AGGREGATE VALUE OF CONTRACTS:
- THE CUSTOMER HAS THE LIST OF GOODS, WORKS AND SERVICES PROCURED FROM SME;
- 3. THE PERIOD OF REPAYMENT
  OF THE PROCUREMENT
  APPLICATION SECURITY, WHERE
  THE PROCUREMENT PARTY MAY
  BE SME ONLY (FOR PARTICIPANTS
  WITH FIRST NUMBER NO MORE
  THAN SEVEN DAYS OF SIGNING
  THE AGREEMENT, AND FOR
  THE REST NO MORE THAN
  SEVEN DAYS SINCE SIGNING THE
  MINUTES);

- 4. POSSIBILITY FOR THE PROCUREMENT PARTY, SUBJECT TO PARTICIPATION IN PROCUREMENT AMONG SMES ONLY, TO CHOOSE THE METHOD OF THE APPLICATION SECURITY;
- 5. DEADLINE TO SIGN THE AGREEMENT SUBJECT TO IMPLEMENTATION OF PURCHASES AMONG SMES ONLY, MUST NOT EXCEED 20 WORKING DAYS SINCE THE ACCEPTANCE BY THE CUSTOMER OF DECISION ON CONCLUSION OF SUCH AGREEMENT;
- 6. MAXIMUM TERM OF PAYMENT FOR THE GOODS DELIVERED (WORKS, SERVICES) – NO MORE THAN 30 CALENDAR DAYS SINCE THE DATE OF PERFORMANCE OF THE OBLIGATIONS UNDER THE AGREEMENT
- SOME AMENDMENTS TO CERTAIN LEGISLATIVE ACTS OF THE RUSSIAN FEDERATION ON THE DEVELOPMENT OF SMES, WHICH SET THE ANNUAL PURCHASE AMOUNT OF INNOVATIVE PRODUCTS MANDATORY FOR CUSTOMERS OF NOT MORE THAN 10% OF THE OVERALL TOTAL VALUE OF ALL CUSTOMER'S AGREEMENTS FOR THE REPORTING CALENDAR YEAR.



Sergei Fakhretdinov Chairman of the Board of Directors at RUSKOMPOZIT, Group of Companies, Head of the NEI Work Group:

"Basic roadmap indicators have been achieved, but the work is in progress. According to the Ministry of Economic Development, the average volume of purchases of 35 largest state-owned companies from small and medium-size businesses in 2015 amounted to 36.2% of the overall purchases, which is 2 times exceeds the norm set by the Government of the Russian Federation. Our task now is to ensure that the documents are enforced in practice, not just on paper.

The roadmap has been further developed in a new project to create the territorial and industrial clusters at the state-owned companies with the assistance of small and medium-size businesses through a competitive procedure. State-owned companies will grow their own pool of manufacturers supplying companies with associated components. The project will be implemented with the support of AO

REMOVAL OF ADMINISTRATIVE, FINANCIAL
AND INFORMATION BARRIERS FOR SMALL
AND MEDIUM-SIZE BUSINESSES SUBJECT TO
PARTICIPATION IN PROCUREMENT AND DELIVERY
OF GOODS, PROVISION OF WORKS AND SERVICES
DELIVERY FOR CUSTOMERS

+100 | +300

<sup>2</sup>LAN/ 2018



Corporation MSP.

Zuhra Kabbara
Project Manager of the
Department of Entrepreneurial
Initiatives Monitoring and
Collaboration with Business
Associations at ASI:

"Despite the completion of the implementation of the roadmap activities, the Agency together with AO Corporation MSP will continue monitoring already implemented steps. It is planned to sign an agreement on cooperation between the Agency and AO Corporation MSP, in terms of which the measures to achieve the targets set by the roadmap will be worked out".

TIME FOR A LEGAL ENTITY REGISTRATION (WORKING DAYS)

CURRENT VALUE

IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS

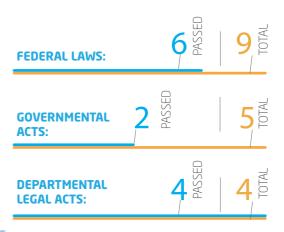


IMPROVED LEGAL REGULATION
OF URBAN DEVELOPMENT
AND IMPROVEMENT OF
ENTREPRENEURIAL CLIMATE IN
CONSTRUCTION SECTOR

#### ROAD MAP IMPLEMENTATION STATISTICS



ENTREPRENEURIAL "FILTER" OF LEGAL ACTS



CURRENT VALUE

POSITION IN THE DOING BUSINESS RATING AT NOMINATION PERMITS.

ADMINATION PERMI

#### **RESULTS ACHIEVED**

- ESTABLISHED PROCEDURE FOR ADMINISTRATIVE APPEAL FOR ACTIONS (INACTIONS) OF THE GOVERNMENT, LOCAL GOVERNMENT AND RESOURCE PROVIDERS ASSOCIATED WITH VIOLATION OF THE PROCEDURE FOR EXERCISE OF POWERS IN CONSTRUCTION AND LAND MATTERS
- ENTERED INTO FORCE THE FEDERAL LAW OBLIGING PUBLIC AUTHORITIES AND LOCAL SELF-GOVERNMENT BODIES TO CONDUCT AUCTIONS TO GRANT FREE LAND PLOTS BY APPLICATIONS BROUGHT BY THE CITIZENS AND LEGAL PERSONS,
- THE DUTY WAS SPECIFIED FOR LOCAL GOVERNMENT BODIES TO APPROVE THE PROGRAM OF DEVELOPMENT OF TRANSPORT AND SOCIAL INFRASTRUCTURE IN THE 6 MONTHS PERIOD SINCE THE DATE OF APPROVAL OF MASTER PLANS FOR URBAN SETTLEMENTS AND URBAN DISTRICTS.
- ADDITIONAL REQUIREMENTS WERE SET WITH REGARD TO THE CONTENT OF THE INFORMATION POSTED ON THE FEDERAL STATE TERRITORIAL PLANNING INFORMATION SYSTEM WITH REGARD TO INCLUSION OF THE STATE AND LOCAL URBAN PLANNING STANDARDS THERETO.



Leonid Kazinets
Chairman of the Board
of Directors of the Barkli
Corporation, Head of the NEI
Work Group:

"The results of our group work reflect the World Bank's rating as well. In the nomination "Obtaining the Construction Permits", the Russian Federation managed to rise up from 178 to 119 position compared to the year of 2012. Despite the formal expiry of the term of the roadmap implementation, the members of the work group expressed their unequivocal opinion and desire to continue this format of work; moreover, there are many difficult issues yet. On December 1, 2015 at the meeting with Prime Minister of the Russian Federation, it was decided to continue the work under the roadmap on construction and amendments to the current roadmap.



Mikhail Utkin
Project Manager of the
Department of Entrepreneurial
Initiatives Monitoring and
Collaboration with Business
Associations at ASI:

"In 2015, we focused on monitoring the enforcement of the instruments which came in force. This is a new mechanism of auctions for land plots by the applications of legal entities, the effect of a complete list of administrative procedures in the field of house construction and a number of other legislative acts. From the middle of the year, the work group started to produce proposals to complete the roadmap, which could be formulated in the 15 new activities.

PROCEDURES (DAYS)

2012

423 | 263

PLAN/ 2016

IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS

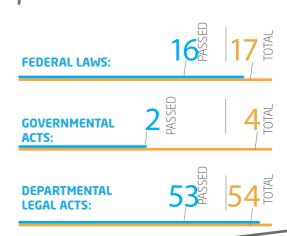


IMPROVED QUALITY OF PUBLIC SERVICES
IN STATE CADASTRAL REGISTRATION OF
REAL ESTATE AND STATE REGISTRATION
OF RIGHTS TO IMMOVABLE PROPERTY AND
TRANSACTIONS THEREWITH





ENTREPRENEURIAL "FILTER" OF LEGAL ACTS



POSITION IN THE DOING BUSINESS RATING AT "PROPERTY REGISTRATION" NOMINATION

2012

CURRENT VALUE

8

4

PLAN/2018

2012 NUMBER OF STAGES

5

3

**CURRENT VALUE** 

#### General Director at UK TM "Svoya Zemlya", Head of the NEI Work Group:

"In 2015, the work on the implementation of the roadmap activities was almost completed, which were associated with the development and adoption of federal laws and regulations.

Last year, the work group has achieved one of the key objectives to reform and develop the Russian accounting and registration system, namely, provision by the Federal Service for State Registration, Cadastre and Cartography of public services in the electronic form. Business and citizens now have an opportunity to get via the Internet any of the four public services and to completely eliminate the need for an office visit and interaction with the officer. The success of the roadmap implementation has been confirmed by the annual Doing Business rating. At the "Property Registration" nomination, Russia was included in the top ten countries assessed in the "Doing Business" survey.

# Pavel Romanov.

#### • REGISTERS OF RIGHTS AND

**RESULTS ACHIEVED** 

- STATE REAL ESTATE CADASTRE ARE LEGALLY COMBINED.
- CADASTRAL REGISTRATION OF CHANGES IN UNIQUE CHARACTERISTICS OF A REAL CLERICAL ERRORS AND TO DEREGISTER THE REAL ESTATE IN THE ELECTRONIC FORM VIA
- THE TERMS OF STATE **REGISTRATION OF REAL ESTATE PROPERTY RIGHTS** AND REAL ESTATE CADASTRAL REGISTRATION WERE REDUCED
- REGISTRATION ACTIVITIES AND BY FORMS AND WAYS OF PRESENTING THE DOCUMENTS TO THE APPLICANTS (IN HARD OR SOFT COPIES). THE TERMS HAVE BECOME FIXED, UP TO ONE WORKING DAY (IF
- LAW ENFORCEMENT AGENCIES STATE REGISTER OF RIGHTS TO IMMOVABLE PROPERTY AND



Mikhail Utkin **Project Manager of the Department of Entrepreneurial Initiatives Monitoring and Collaboration with Business Associations at ASI:** 

"Another year of bulk rule-making work has passed. In 2017, everyone who will contact the Federal Service for State Registration, Cadastre and Cartography, will feel it. Until then, we can take advantage of online services rendered by the Federal Service for State Registration, Cadastre and Cartography, including property registration ones. The experience of this road map confirms once again that this result does not need individual adjustment of legislation, but a complete, detailed reform plan with a horizon of 5-7 years".

TIME FOR PROPERTY REGISTRATION (WORKING DAYS)

2012

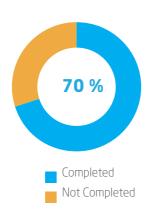
IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS



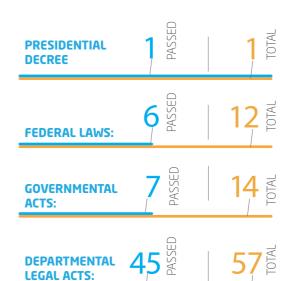
**APPROVED ON JUNE 29, 2012** 

# SUPPORT FOR ACCESS TO FOREIGN MARKETS AND EXPORT PROMOTION

# ROAD MAP IMPLEMENTATION STATISTICS



# ENTREPRENEURIAL "FILTER" OF LEGAL ACTS



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GROWTH INDEX OF EXPORTERS NUMBER (%, 2011 - 100%)

105 | 155 | 200

### **RESULTS ACHIEVED**

- CREATION OF "RUSSIAN EXPORT CENTER" AS A "SINGLE WINDOW"
   TO PROVIDE FOR FINANCIAL AND NON-FINANCIAL (INFORMATION AND ADVISORY) EXPORT SUPPORT, ASSISTANCE IN THE ENTRY OF RUSSIAN PRODUCTS TO THE EXPORT MARKETS, AND THE COORDINATION OF THE ACTIVITIES OF THE TRADE REPRESENTATIONS OF THE RUSSIAN FEDERATION ABROAD IN SUPPORTING THE EXPORT PROJECTS.
- SIMPLIFIED PROCEDURE FOR OBTAINING A CONFIRMATION CERTIFICATE IN THE COUNTRY OF ORIGIN OF GOODS SUBJECT TO A REGULAR SUPPLY OF HOMOGENEOUS PRODUCTS.
- DEADLINE FOR THE REPORT RECEIPT TO CONFIRM COMPLIANCE WITH PROHIBITIONS AND RESTRICTIONS ESTABLISHED BY RUSSIAN EXPORT CONTROL LAWS SUBJECT TO EXPORT OF SAME GOODS BY SAME PERSON TO SAME CONSIGNEE DURING THE YEAR WAS REDUCED TO 5 WORKING DAYS.
- STEP BY STEP RECOMMENDATIONS
   POSTED ON THE OFFICIAL WEBSITE
   OF THE FEDERAL CUSTOMS
   SERVICE OF RUSSIA ON THE
   PROCEDURE FOR FILLING THE
   CUSTOMS DECLARATION SUBJECT
   TO PLACING GOODS UNDER THE
   CUSTOMS EXPORT PROCEDURE.





Sergei Skoropistsev Project Manager of the Department of Entrepreneurial Initiatives Monitoring and Collaboration with Business Associations at ASI:

"The main results of 2015 are the improvement of the information support of the exporters, promotion of the high-tech export, improvement of tax legislation with regard to the application of the zero-rated VAT, as well as optimization of certain export procedures. Moreover, for the first time a comprehensive system was established for financial and non-financial export support with the "one-stop shop", i.e. the Russian export centre".



Petr Fradkov
First Deputy Chairman of
Vnesheconombank - Member of
the Board, Director General of JSC
"Russian Export Centre", Head of
the NEI Work Group:

"Roadmap edition has undergone a number of significant changes in 2015. Among the important amendments are measures to simplify and speed up fiscal and customs procedures, to improve the system and develop the infrastructure of financial and non-financial export support. Besides, a whole set of issues were added to develop the e-commerce export mechanisms. We can say that our work group "keeps its finger on the pulse" of the Russian export, responding quickly to the most urgent needs and concerns of the exporters.

Despite the fact that the significant progress was made in simplifying the export procedures subject to the active participation of the work group, we believe that there is some way to go. Still there are many barriers for the Russian export, a solid piece of work to remove them is ahead, because the development of Russia's non-resource export is now more relevant than ever.

IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS



**APPROVED ON DECEMBER 28, 2012** 

# PROMOTION OF COMPETITION AND IMPROVEMENT OF ANTIMONOPOLY POLICY









SHARE OF THE ECONOMIC ENTITIES IN THE TOTAL NUMBER OF RESPONDENTS BELIEVING THE COMPETITIVE ENVIRONMENT HAS IMPROVED OVER THE LAST YEAR (%)

2012

22,6

25

40

PLAN/2018

5,5

6

7

CURRENT VALUE

### **RESULTS ACHIEVED**

- REGULATION THAT AN ECONOMIC ENTITY CAN BE DOMINANT IF HAVING SHARE OF LESS THAN 35% WAS EXCLUDED
- THE POSSIBILITY OF IMPOSING ON THE VIOLATING ENTITY AND OF THE ILLEGALLY ACOUIRED PROCEEDS FROM THE VIOLATION OF ANTIMONOPOLY LEGISLATION OF THE RUSSIAN FEDERATION WAS ELIMINATED.
- INTRODUCTION OF COMPETITION CONSTITUENT ENTITIES OF THE RUSSIAN FEDERATION) THE STANDARD PROVIDES THE LIST OF REQUIREMENTS TO BE FULFILLED BY THE **ENFORCEMENT AUTHORITIES**
- SPECIFIC NATURE OF THE FUNCTIONING OF THE REGIONAL **ECONOMY AND MARKETS.**
- CRIMINAL RESPONSIBILITY FOR REPEATED ABUSE OF A DOMINANT A MAJOR DAMAGE IS CONSIDERED
  NOW TO BE THE CONSIDERABLE
  DAMAGE OF MORE THAN 10
  MILLION RUBLES (THAN 1 MILLION
  RUBLES EARLIER), AND EXTREMELY
  CONSIDERABLE DAMAGE – MORE
  THAN 30 MILLION RUBLES (3



**Andrei Sharonov Rector of the Moscow School of** Management SKOLKOVO, Head of the NEI Working Group:

"The legal framework for further expansion has largely been formed – now we need to understand how effectively the laws and regulations already adopted are being executed. And this is equally important stage of our roadmap development.



**Alexander Vlasov Project Manager of the Department of Entrepreneurial Initiatives Monitoring and Collaboration with Business** Associations at ASI:

"The work of the 2015 can be considered that the competition promotion will now be engaged at the level of regions of Russia which resulted in a standard approved by the Government to promote competition in the Russian regions".

RATING OF THE RUSSIAN FEDERATION ENVIRONMENT DEVELOPMENT INDEX INDICATOR OF COMPETITIVE ENVIRONMENT IN THE COMMODITY AND SERVICES DEVELOPMENT IN COMMODITY AND SERVICES MARKETS (BASED ON THE METHOD OF CALCULATING ACCORDING TO THE COMPETITIVE THE PMR INDEX OF THE ORGANIZATION FOR THE **ECONOMIC COOPERATION AND DEVELOPMENT)** 

**CURRENT VALUE** 

ENVIRONMENT DEVELOPMENT INDEX IN THE COMMODITY AND SERVICES MARKETS FOR TARGET VALUE OF THE COMPETITIVE THE RUSSIAN FEDERATION

2012

NUMBER OF NEW COMPANIES PER 1,000 PEOPLE (NEWBUSINESS DENSITY) (PCS)

2012

IMPROVING THE INVESTMENT **CLIMATE AND SUPPORTING INVESTORS** 



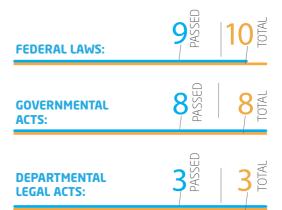
**APPROVED ON FEBRUARY 10, 2014** 

# SUPPORT FOR ACCESS TO FOREIGN MARKETS AND EXPORT PROMOTION





### **ENTREPRENEURIAL "FILTER" OF LEGAL ACTS**



POSITION OF THE RUSSIAN FEDERATION IN THE WORLD BANK'S "DOING BUSINESS" RATING AT THE "TAXATION" NOMINATION (RATING POSITION)





### **RESULTS ACHIEVED**

- THE DEADLINE FOR SUBMISSION OF VAT REPORTS WAS EXTENDED BY 5 DAYS.
- CHANGES IN THE RULES FOR MAINTAINING ACCOUNTING RECORDS CAN BE PUBLISHED FOR AT LEAST 6 MONTHS PRIOR TO DATE OF THE CONTEMPLATED ENTRY INTO FORCE.
- CONFIRMATION OF OFFICIAL ENTERTAINMENT EXPENSES WAS SIMPLIFIED (SAVING UP TO 20 MLN DOCS/YEAR).
- POSSIBILITY NOT TO ISSUE THE INVOICE TO THE NON-PAYER OF VAT.
- INTRODUCTION OF THE UNIVERSAL TRANSFER AND ADJUSTMENT DOCUMENT – COMBINE THE INFORMATION OF THE TWO MOST POPULAR DOCUMENTS: INVOICE AND ACT (OR CONSIGNMENT NOTE) (800 MLN DOCS/YEAR).

- WITHIN THE FRAMEWORK OF THE IMPLEMENTATION OF THE ROADMAP, ALL NECESSARY DECISIONS ARE TAKEN TO MASSIVELY USE THE ELECTRONIC DOCUMENT FLOW.
- MAXIMUM TRANSFER OF CORRESPONDENCE OF THE TAX PAYERS WITH THE TAX AUTHORITIES INTO THE INTERNET
- THE VOLUNTARY REGIME "ADVANCED COOPERATION" OF TAXPAYERS AND TAX AUTHORITIES WAS INTRODUCED.
- THE PROCEDURE FOR CERTIFICATION OF COPIES OF THE DOCUMENTS REQUESTED BY THE TAX AUTHORITIES WAS SIMPLIFIED.
- VAT RECEIVED BY THE TAX PAYER WHO USES THE SIMPLIFIED TAX SYSTEM SUBJECT TO INVOICING INCLUDING VAT WAS EXCLUDED FROM THE REVENUE.
- SIMPLIFIED TAX SYSTEM APPLICATION HAS SPREAD TO THE ORGANIZATIONS THAT HAVE REPRESENTATIONS
- THE THRESHOLD FOR APPLYING THE DECLARATIVE VAT REFUND IS REDUCED FROM 10 TO 7 BILLION. ACCORDING TO THE WORK GROUP, FURTHER REDUCTION IS POSSIBLE UPON RESULTS OF SUMMING UP THE DECLARATION CAMPAIGN ON VAT FOR 2015.



Boris Nuraliev General Director at 1C Company, Head of the NEI Work Group:

"The reforms envisaged by the road map are evaluated by both the business community, and the country's chief executives:

- 64.9 % of entrepreneurs believe that the reforms have had a positive effect and led to a simplification of the tax administration and reduction of the time to interact with the tax authorities;
- By the Government Executive Order of the Russian Federation dated 03.12.2015 No.2475-p, the Government of the Russian Federation awarded a commendation for its work on the roadmap."



Ekaterina Khvostova
Project Manager of the
Department of Entrepreneurial
Initiatives Monitoring and
Collaboration with Business
Associations at ASI:

"I would particularly like to note the activity and involvement of federal executive bodies in the implementation of the road map arrangements, which appeared to be really focused on results."

AVERAGE NUMBER OF PERSONNEL HOURS SPENT ON THE PREPARATION AND SUBMISSION OF TAX REPORTING FOR THE MODEL COMPANY (HOURS)

177

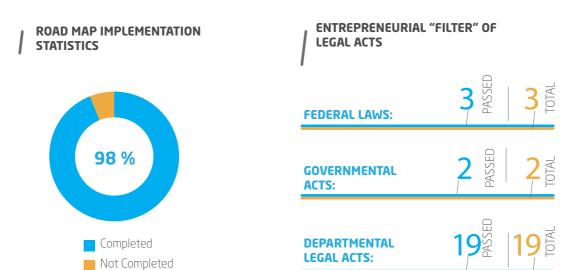
168

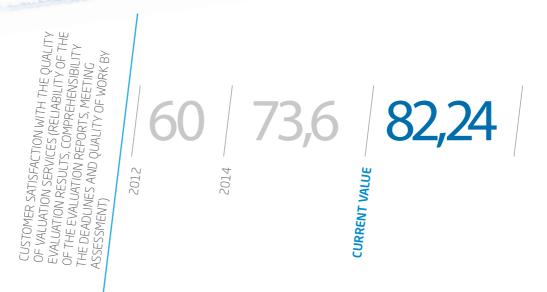
CURRENT VALL



**APPROVED ON SEPTEMBER 26, 2013** 

# IMPROVING THE VALUATION ACTIVITIES





### **RESULTS ACHIEVED**

- IMPROVED PROCEDURE FOR STATE CADASTRAL VALUATION REGARDING THE INTRODUCTION OF PRE-TRIAL ORDER TO CHALLENGE THE RESULTS
- STRENGTHENED CONTROL AND DISCIPLINARY FUNCTIONS **REGULATING ORGANIZATIONS** THROUGH NEW DISCIPLINARY **MEASURES**
- ESTABLISHED ADDITIONAL LIABILITY OF LEGAL ENTITIES **BOUND BY THE LABOR APPRAISER**
- INFORMATIONAL THE APPRAISERS' SROs.

- ACTIVITY, INCLUDING THE NATIONAL ASSOCIATIONS OF THE APPRAISERS' SROs
- FEDERAL ASSESSMENT STANDARDS AND APPROVAL OF OF ASSESSMENT OBJECT (REAL SECURITY.
- OF EXPERT DETERMINATION ON THE EVALUATION REPORT ON THE FINAL MARKET VALUE OF THE ASSESSMENT OBJECT.



Yuliya Usova President of the NOU DPO **Institute for Professional** Education, Head of the NEI Work Group:

"The implementation of the road map in 2015 has touched in the first federal evaluation standards: the existing standards were modified and new ones were adopted, including the assessment of various objects and other value types. The second group of problems was related to the issues of the appraisers' information openness, as well as the record of the information in the evaluation reports and the reports themselves, when the transaction involves state or municipal property. Prior to completion of all the arrangements, it will also be necessary to resolve the issue with the demand for education and qualification of the appraisal

(2) | 66 (8)

OF RECEIVED COMPLAINTS RECOMMENDATIONS TO EXCLUDE, IN TH 2015

PENALTY WAS APPLIED IN THE FORM OF

INCLUDING THE SHARE OF COMPLAINT ON WHICH BASIS WAS A DISCIPLINARY

THE APPEALS AGAINST THEIR M

**Ekaterina Khvostova Project Manager of the Department of Entrepreneurial Initiatives Monitoring and Collaboration with Business Associations at ASI:** 

"In 2015, a number of significant roadmap activities were implemented. This year we focus our work with relation to the monitoring of existing instruments".

THE OVERALL NUMBER OF COMPULSORY INSURANCE PAYMENTS WERE MADE, IN AGREEMENTS, ACCORDING TO WHICH APPRAISERS LIABILITY INSURANCE MINIMUM SHARE OF COMPULSORY APPRAISERS LIABILITY INSURANCE

0,01 0,01 0,13

IMPROVING THE INVESTMENT **CLIMATE AND SUPPORTING INVESTORS** 



**APPROVED ON JUNE 30, 2012** 

# IMPROVING ACCESSIBILITY OF ENERGY **INFRASTRUCTURE**





### **ENTREPRENEURIAL "FILTER" OF LEGAL ACTS**



POSITION IN THE DOING BUSINESS RATING AT THE "GRID CONNECTION" NOMINATION 2015 NUMBER OF STEPS NECESSARY FOR ACCESS TO

### **RESULTS ACHIEVED**

- REDUCED COST OF TECHNOLOGICAL CONNECTION THROUGH THE NON-PAYMENT OF 50% OF THE "LAST MILE" CONSTRUCTION COSTS (UP TO 150 KW).
- SIMPLIFIED PROCEDURE FOR TECHNOLOGICAL CONNECTION FOR GARDENERS' NON-COMMERCIAL PARTNERSHIPS.
- INTRODUCED PROCEDURE
   TO COORDINATE BY THE
   PREVIOUS OWNER OF
   ALREADY CONNECTED POWER
   RECEIVERS WITH NETWORK
   ORGANIZATION OF THE INDIRECT
   TECHNOLOGICAL CONNECTION,
   WHICH SIMPLIFIES AND REDUCES
   THE COST OF PROCEDURE
   IN SOME CASES, WHEN IT IS
   POSSIBLE TO CONNECT THE
   USER INDIRECTLY.
- SET RESPONSIBILITY OF EXECUTIVE BODIES ON STATE TARIFF REGULATION TO APPROVE THE UNIFIED RATES IN THE CONSTITUENT ENTITIES OF THE RUSSIAN FEDERATION ON THE TECHNOLOGICAL CONNECTION FOR TERRITORIAL NETWORK COMPANIES, DIFFERENTIATED ACCORDING TO THE BASIS OF PRICING.
- APPROVED STANDARD
   APPLICATION FORM TO IMPLEMENT
   THE TECHNOLOGICAL CONNECTION,
   AS WELL AS STANDARD FORM OF
   AGREEMENT ON



Sergei Mironosetsky Member of the Board of Directors of Siberian Generating Company LLC, Head of the NEI Work Group:

"In 2015, the World Bank has seen value in the efforts of the work group and the agencies to simplify and reduce the cost of technological connection process, which was reflected in the rating, showing that Russia moved up by 155 positions at once. The main task now is to confirm and retain in practice the positions achieved. At the same time, the work group was vested confidence of the Government of the Russian Federation to organize the work on simplification of the procedure of technological connection to the gas distribution networks."





Marina Sorina
Project Manager of the
Department of Entrepreneurial
Initiatives Monitoring and
Collaboration with Business
Associations at ASI:

"According to the World Bank's "Doing Business" rating of the electricity grid connection in 2015, Russia has moved rapidly upwards. To a greater extent, in my opinion, this became possible through the efforts of ministries, especially the Ministry of Energy of Russia. The work group has also, of course, taken an active part in the work on the implementation of the road map and the subsequent assessment of the effects of the conduct of new rules and orders."

IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS



**APPROVED ON JUNE 29, 2012** 

# IMPROVING CUSTOMS ADMINISTRATION





# ENTREPRENEURIAL "FILTER" OF LEGAL ACTS





62% OF SURVEYED FOREIGN ECONOMIC ACTIVITY PARTICIPANTS NOTED THAT THE TIME REQUIRED TO COMPLETE ALL PROCEDURES RELATING TO THE IMPORT OF GOODS AND VEHICLES IN THE RUSSIAN FEDERATION (FOR PRODUCTS NOT SUBJECT TO ADDITIONAL TYPES OF STATE CONTROL AND NOT IDENTIFIED AS RISK-RELATED PRODUCTS WHICH REQUIRE ADDITIONAL VERIFICATION), HAS REDUCED DURING THE LAST TWO YEARS.

### **RESULTS ACHIEVED**

- SET AND APPLIED THE PROCEDURE THAT EXCLUDES THE ADOPTION BY THE CUSTOMS OFFICIALS OF UNJUSTIFIED DECISIONS ON CUSTOMS INSPECTIONS USING THE INSPECTION COMPLEXES, IN CASES IT IS NOT STIPULATED BY THE RELEVANT RISK PROFILE.
- THE CUSTOMS AUTHORITIES HAVE RECEIVED THROUGH A SYSTEM OF ELECTRONIC INTERDEPARTMENTAL INTERACTION OF ALL DOCUMENTS CONTAINED IN DATABASES OF FEDERAL EXECUTIVE BODIES AND OTHER STATE AGENCIES, AND NECESSARY TO CUSTOMS AUTHORITIES FOR THE RELEASE OF GOODS.
- THE LEGAL BASIS WAS MADE FOR USE, REGARDING VETERINARY INSPECTION, OF THE VETERINARY ACCOMPANYING DOCUMENTS IN SOFT COPIES.
- THE PROVISION WAS MADE TO MAKE CASH DEPOSITS AND PROVISION OF BANK GUARANTEES IN SOFT COPIES.
- THE PROVISION WAS MADE FOR OBTAINING BY THE PAYER INFORMATION ON CASH PAID BY THE PAYER THROUGH "MY ACCOUNT"



Vitaliy Survillo Vice-President of All-Russian Public Organization "Business Russia", Head of the NEI Work Group:

"The work group has successfully cooperated with the Federal Customs Service of Russia on setting up the customs procedures, target values, and workflow. At the same time, there is still a lot of work in the line of breakthrough, conceptual directions. I mean the release of goods before payment of customs duties, transfer of control measures to the stage after the release, RMS greater transparency, acceptance of automation solutions on the release, "single window", transfer of the administration of indirect taxes in the Federal Tax Service of Russia."



Sergei Skoropistsev
Project Manager of the Department
of Entrepreneurial Initiatives
Monitoring and Collaboration with
Business Associations at ASI:

"The work on the facilitation and acceleration of procedures related to the customs clearance of goods, becomes even more important in today's context of growing international competition."

5/%

57% OF SURVEYED FOREIGN ECONOMIC ACTIVITY PARTICIPANTS NOTED THAT THE IMPORT PROCEDURES (FOR PRODUCTS NOT SUBJECT TO ADDITIONAL TYPES OF STATE CONTROL AND NOT IDENTIFIED AS RISK-RELATED PRODUCTS WHICH REQUIRE ADDITIONAL VERIFICATION), HAS BEEN SIMPLIFIED DURING THE LAST TWO YEARS.

IMPROVING THE INVESTMENT CLIMATE AND SUPPORTING INVESTORS



**APPROVED ON JUNE 11, 2013** 

# IMPROVING THE QUALITY OF THE REGULATORY BUSINESS ENVIRONMENT

# ROAD MAP IMPLEMENTATION STATISTICS



# ENTREPRENEURIAL "FILTER" OF LEGAL ACTS



- 1

SCOPE OF THE ADMINISTRATIVE COSTS OF ENTREPRENEURS IN CONNECTION WITH THE PUBLIC AUTHORITIES WITH STATEMENTS AND INFORMATION (%)

100

90

80

/PLAN/ 2010

### **RESULTS ACHIEVED**

- NEW OPPORTUNITY TO FILE APPLICATIONS AND REQUIRED DOCUMENTS IN SOFT COPIES TO GET/EXTEND/RENEW THE LICENSE TO CARRY OUT ACTIVITIES IN THE FIELD OF TELECOMMUNICATIONS SERVICES.
- NEW OPTION APPLY IN SOFT COPIES TO INCLUDE THE SELF-REGULATORY ORGANIZATIONS IN THE FIELD OF ENGINEERING STUDIES, ARCHITECTURAL DESIGN, CONSTRUCTION, RECONSTRUCTION AND OVERHAUL OF CAPITAL CONSTRUCTION IN THE STATE REGISTER OF SELF-REGULATORY ORGANIZATIONS.
- NEW RIGHT TO FILE
   APPLICATIONS ELECTRONICALLY
   TO RECEIVE INFORMATION
   CONTAINED IN THE UNIFORM
   STATE REGISTER OF RIGHTS TO
   AIRCRAFTS AND TRANSACTIONS
   THEREWITH

- INTRODUCED OBLIGATION
   OF PUBLIC AUTHORITIES,
   LOCAL GOVERNMENTS, AND
   INSTITUTIONS ENGAGED IN
   CERTAIN PUBLIC AUTHORITY TO
   PROVIDE FOR THE INFORMATION
   IN THE FORM OF ELECTRONIC
   DOCUMENTS AT THE OPTION OF
   THE CITIZENS (INDIVIDUALS) AND
   COMPANIES.
- NORMALIZED PROCEDURES FOR THE STATE ECOLOGICAL EXPERTISE INCLUDING FOR THE PURPOSE OF OPTIMIZATION OF TIMING AND SEQUENCING OF THE EXPERTISE AND AVOID DUPLICATION OF FUNCTIONS DURING THEIR CONDUCT.
- EXTENDED MAXIMUM LIFETIME OF THE CASH REGISTER EQUIPMENT MODEL WITHDRAWN FROM THE STATE REGISTER TO THE END OF THE LIFETIME, BUT NOT MORE THAN 10 YEARS
- CANCELED REQUIREMENTS
   FOR PROVISION OF COPIES OF
   CONSTITUENT DOCUMENTS
   OF LEGAL ENTITIES TO PUBLIC
   AUTHORITIES, LOCAL SELF GOVERNMENT AUTHORITIES, IF
   DECISION MAKING IS NOT RELATED
   TO THE INFORMATION CONTAINED
   IN THE CONSTITUENT DOCUMENTS



Alexander Ivlev EY Company's Managing Partner in Russia, Head of the NEI Work Group:

"The work group continues to work on formation of an integrated system of electronic business reporting to the state in accordance with a decision taken at the meeting with Prime Minister of Russia Dmitry Medvedev on December 1, 2015. Business insists that this system was based on the possibility of electronic filing of the standardized set of data on a 'one stop' basis. Only then it will be possible to eliminate duplication in completing various forms, which the businesses are forced now to submit to the various regulatory authorities".



Alexander Vlasov
Project Manager of the
Department of Entrepreneurial
Initiatives Monitoring and
Collaboration with Business
Associations at ASI:

"The coordination of joint actions of the government, business and experts on the ASI platform has created conditions for improving the quality of the regulatory business environment. The results of the implementation of the regulatory framework in practice by the businesses will be evaluated in 2016, where ASI will act as a platform for monitoring and development of the next steps.

SHARE OF THE FORMS OF REGULAR REPORTING AVAILABLE ELECTRONIC FORM (%)

2012

CURRENT
VALUE

/PLAN/ 2018

# NATIONAL RATING OF INVESTMENT CLIMATE IN THE CONSTITUENT ENTITIES OF THE RUSSIAN **FEDERATION**

NATIONAL RATING OF INVESTMENT **CLIMATE IN THE CONSTITUENT ENTITIES OF THE RUSSIAN FEDERATION IS AN INTEGRATED** SYSTEM FOR DETECTION OF BEST PRACTICES, THEIR IMPLEMENTATION AND EVALUATION OF RESULTS

### **4 AREAS OF ASSESSMENT**

- QUALITY OF THE REGULATORY **ENVIRONMENT**
- EFFECTIVENESS OF INSTITUTIONS FOR BUSINESS
- AVAILABILITY OF RESOURCES, QUALITY OF INFRASTRUCTURE
- EFFECTIVE SUPPORT FOR SMEs

MAIN INDICATORS

НАЦИОНАЛЬНЫЙ

ADDITIONAL **INDICATORS** 

**DATA SOURCES RATING 2015** 

STATISTICS

DATA OF THE FEDERAL EXECUTIVE **AUTHORITY** 

EXPERT QUESTIONS (30-40 RESPONDENTS PER REGION)

SPECIAL SURVEYS (8 GROUPS OF 25 RESPONDENTS PER REGION)

GENERAL SURVEYS (30 RESPONDENTS PER REGION)

2150

BUSINESS COMMUNITY IS ACTIVELY INVOLVED IN THE RATING FORMATION

2014 2015

**BUSINESS PARTICIPATION IN** THE RATING PILOT APPROBATION, 2014

**COVERAGE OF THE BUSINESS COMMUNITY** IN THE ENTITIES OF THE **RUSSIAN FEDERATION** 

INVOLVED IN THE **PROCESS OF THE CHANGE MANAGEMENT** AND COMMUNICATING **CHANGES** 

ENTREPRENEURS OF THE **RUSSIAN FEDERATION** 



Vladimir Putin
President of the Russian
Federation:

"The national rating of the investment climate in the Russian regions is to play the most important role. The rating itself is certainly not a goal in itself. It must be a running tool to identify and disseminate best regional practices throughout the country...

Again, I stress that the national rating of the investment climate should be a tool for improving the quality of governance at all levels of government. It is one of the key directions of our development now."

Saint Petersburg International Economic Forum, June 19, 2015

# BUSINESS PARTICIPATION IN THE RATING PILOT APPROBATION, 2014

# BUSINESS PARTICIPATION IN THE RATING PILOT APPROBATION, 2014



### IN THE RATING OF 2015\*



# REGIONS LEADING IN THE NATIONAL RATING 2015

REPUBLIC OF TATARSTAN KALUGA REGION BELGOROD REGION TAMBOV REGION

ULYANOVSK REGION

### **| POSITIVE RESULTS OF THE NATIONAL RATING 2015**

Criteria	Best values Overa	Worst values	Average for all regions	Average for all regions, pilot rating 2014
Electricity grid connection (days)	60.4	163.1	106.7	139.8
Obtaining the Construction Permit (days)	79.2	262.8	148.7	206.9
Registration of Legal Entities (days)	9.0	15.9	12.7	16.4
Property registration (days)	12.6	36.2	17.6	35.2
Checks of the legal entities (entities per company per year)	1.3	2.2	1.7	_

<sup>\*</sup> For some regions, it was impossible to provide for a sufficient number of reliable data for calculation

# BEST PRACTICES OF THE NATIONAL RATING



Vera Adaeva Head of the Investment Climate Department at ASI:

"This rating identifies the best practices which are such actions of regional authorities that allow for achievement of the best results. The analytical reports of the National Center contain a description of best practices and recommendations for their projection on other entities of the Russian Federation.



Vyacheslav Shport Governor of the Khabarovsk Territory (64th position in the Rating 2015):

"Today we see our weaknesses. We try to consider them together in a business community dialogue. We see our strengths, which are not reflected in the Rating. And this is what this Rating was be introduced for - not just to arrange places, "who is the first, who is the second, who is the last", but for the business and government to understand what processes are in the region, and what needs to be done for these processes to be going in the right direction and delivering benefits.We are working in this area very actively and we hope that the Rating will improve, as well. We already have the results: local employment, taxes."

CENTER OF COMPETENCES ON IMPROVEMENT OF INVESTMENT CLIMATE AND PROMOTE THE INVESTMENT CAPITAL

KNOWLEDGE BASE ON THE BUSINESS ENVIRONMENT IN THE REGIONS



QUALIFIED PROJECT TEAMS
- TO INTRODUCE QUALITY
CHANGES

EFFECTIVE MONITORING OF THE BUSINESS ENVIRONMENT BY 'TEST PURCHASE' METHOD

### SYSTEM OF IMPROVEMENT OF **INVESTMENT CLIMATE IN THE REGIONS**

### **EDUCATIONAL PROGRAM FOR REGIONAL MANAGEMENT TEAMS**a

October to November Educational program: best practices, project management, management skills (850 people, 3 waves per 3 days)

**BIG THREE-YEAR EDUCATIONAL PROGRAM DESIGNED TO PREPARE TEAMS TO CHANGES + DISTANCE LEARNING** (E-LEARNING)

> **EDUCATIONAL PROGRAM ON THE BEST PRACTICES IDENTIFIED DURING THE NATIONAL RATING. FACTS AND FIGURES**



NOVEMBER 11-13 NOVEMBER 17-19 NOVEMBER 25-27



**85 CONSTITUENT ENTITIES OF THE RUSSIAN FEDERATION** 



### 2 VENUES:

- RANEPA
- ASI BOILING POINT



12 AREAS OF STUDY



### 1,047 PEOPLE

- 1 WAVE 3542 WAVE 318
- 3 WAVE 375



**103 MENTORS** 



**63 ENTITIES PRESENTED** BY THE MEMBERS OF THE PROJECT OFFICES

**BEST MANAGEMENT PRACTICES. FACTS AND FIGURES** 

2014

**NATIONAL PRACTICES** 

 NATIONAL BEST PRACTICES IN 18 NATIONAL **RATING INDICATORS** 

• INTERNATIONAL BEST PRACTICES IN 5 NATIONAL **RATING INDICATORS** 

2015

**NATIONAL PRACTICES** 

**FOREIGN PRACTICES** 

85 ROADMAPS FORMED TO IMPLEMENT THE **NATIONAL RATING BEST PRACTICES** 

### **REGIONS LEADING IN THE NUMBER OF BEST** PRACTICES REPRESENTED:

- ULYANOVSK REGION
- KALUGA REGION
- MOSCOW CITY
- REPUBLIC OF TATARSTAN
- CHELYABINSK REGION







# ATLAS OF MUNICIPAL PRACTICES

ATLAS IS A COLLECTION OF SUCCESSFUL PRACTICES IN SUPPORT OF ENTREPRENEURSHIP AND DEVELOPMENT THE INVESTMENT ACTIVITY IN OVER 100 MUNICIPALITIES.

PILOT IMPLEMENTATION: 24 MUNICIPALITIES BASED ON THE AGREEMENTS AND ROAD MAPS.

PRIORITY: PRACTICES AIMED AT REDUCING THE TIME REQUIRED FOR PROCEDURES FOR PROPERTY AND LAND MATTERS.



Reducing the time of licensing procedures in the sphere of land matters and construction in the implementation of the capital investment projects

Name	of the	munici	pality

Preparation, approval, registration and issuance of the development plans of the land plots located in the district

Issuance of permits for construction, reconstruction of capital construction facilities in the distric Connection of the capital construction facilities to the communal infrastructure systems in the district

	the land plots located in the district	capital construction facilities in the district	infrastructure systems in the district
Ufa municipal district of the Republic of Bashkortostan	30 to 20 days	10 to 7	Χ
Orichevsky district of the Kirov region	30 to 20 days	10 to 8 days	X
Perm municipal district of the Perm region	25 to 20 days	10 to 5 days	X
Shebekinsky district of the Belgorod region	X	X	440 to 107 days (gas distribution networks)¬
Mayminsky District of the Altai Republic	30 to 15 days	10 to 6 days	X
Chelyabinsk	30 to 20 days	10 to 5 days	Χ
Zavodoukovsky urban district of the Tyumen region	30 to 17 days	X	X



The meeting of participants of the best practices pilot approbation to support business investment climate development at the municipal level



NUMBER OF SMES, INCLUDING INDIVIDUAL ENTREPRENEURS, QTY.

+3,5 %

REVENUE FROM SALES OF PRODUCTS, WORKS AND SERVICES IN THE SME SEGMENT, MLN RUB

+8,2 %

SME INVESTMENTS INTO CAPITAL CONSTRUCTION, MLN RUB

**+7,03** %

GROWTH OF TAX REVENUES FROM SMES, MLN RUB

+12,6 %





PROCEDURES AIMED AT THE DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES AND REMOVING OF ADMINISTRATIVE BARRIERS IN MUNICIPALITIES

The procedure establishes the mechanism of interaction, describes the process of implementation in the entities and municipalities of the Russian Federation of changes aimed at development of small and medium-size companies, and the removal of administrative barriers, including the introduction of best practices included in the Atlas. This mechanism uses resources previously created, and being implemented within the framework of previously adopted regulations, and does not entail additional financial costs to the entities or municipalities of the Russian Federation.

TOTAL NUMBER OF THE SUCCESSFULLY IMPLEMENTED PRACTICES IN ACCORDANCE WITH PROCEDURES INVOLVING MORE THAN 800 MUNICIPALITIES

Alexander Brechalov Co-chairman of the Central Headquarters of the All-Russia People's Front; Secretary of the Public Chamber of the Russian Federation; First Vice-President of All-Russian Public Organization of Small and Medium-Size Businesses "Opora Rossii":

"I am very pleased that the Agency for Strategic Initiatives has joined this work and, in view of its excellent results of work on a regional standard, it systemized the knowledge of how to raise and how can municipalities raise investments."

800

INCLUDING 27 SINGLE-INDUSTRY TOWNS OF 60 CONSTITUENT ENTITIES OF THE RUSSIAN FEDERATION

60

# RESULTS OF ASI PROJECT **ACTIVITIES IN 2015**

**IN 2015, ASI ACCEPTED** 

PROJECTS
-"NEW BUSINESS"
BRANCH
PROJECTS
-"YOUNG PROJECTS
-"YOUNG PROJECTS
-"YOUNG PROJECTS
-"SOCIAL PROJECTS
-"SOCIAL PROJECTS"

**PROJECTS ACCOMPANIED** 

PROJECTS-"NEW BUSINESS" BRANCH

PROJECTS
- "YOUNG PROFESSIONALS"

PROJECTS - "SOCIAL PROJECTS"

SUPPORTED

**LEADERSHIP PROJECTS** 

PROJECTS
-"YOUNG PROJECTS
-"YOUNG PROJECTS
-"SOCIAL PROJECTS"
BRANCH PROJECTS"

**SYSTEM PROJECTS** 

PROJECTS
- "SOCIAL
PROJECTS"
BRANCH

# AYHGTHE FOUNDATIC FOR LONG-LEADERSHI





# NEW MODEL OF ADDITIONAL EDUCATION OF CHILDREN



Dmitry Medvedev, Chairman of the Government of the Russian Federation:

"We are interested to create our own, Russian scientific and technical elite, which, unfortunately, we failed to create in the 1990s largely due to lack of money, because of other priorities and other interests in view. Now this is very important".

CREATING AN ENVIRONMENT FOR ACCELERATED DEVELOPMENT OF CHILDREN IN SCIENCE AND TECHNOLOGY

INITIATIVE GOAL AND OBJECTIVES BY 2018



Marina Rakova Leader of the ASI Initiative "New Model of Additional Education of Children":

"Open Quantoriums have already engaged about 1,000 children. In terms of fundamentally new areas of knowledge and skills (neurotechnologies, nanotechnologies, etc), the Quantorium children have become champions of several competitions.

In 2016, there will be more than 10 new industrial parks for children, more than 300 professionals will be properly trained to work in Quantoriums. I am sure that 2016 will be no less successful than the previous year".

CHILDREN
TECHNOPARKS
CREATED AT LEAST
IN 10 CONSTITUENT
ENTITIES

10

INCREASE IN THE SHARE OF ADDITIONAL EDUCATION SERVICES RENDERED BY THE NON-GOVERNMENTAL ORGANIZATIONS, UP TO

15%

OF THE RUSSIAN FEDERATION

INCREASE IN THE NUMBER OF CHILDREN INVOLVED IN THE ADDITIONAL SCIENTIFIC AND TECHNICAL EDUCATION PROGRAMS BY

TIMES





- REPUBLIC OF TATARSTAN;
- KHANTY-MANSIYSK AUTONOMOUS DISTRICT YUGRA;
- ALTAI REGION;
- MOSCOW REGION:
- NOVOSIBIRSK REGION

The agreements with the URSC, the United Aircraft Corporation, and Rosatom have also been signed



# CHILDREN'S TECHNOPARKS OPENED IN 2015

- KHANTY-MANSIYSK
- NEFTEYUGANSK
- NABEREZHNYE CHELNY



MAJOR SCIENTIFIC AND TECHNICAL EDUCATIONAL PROGRAMS DEVELOPED (TOGETHER WITH MAMI, NAMI AND OTHERS):

Cyber physical systems, Autotech, Cosmotech, Aerotech, Neurotech, Biotech, Energetics, IT, Radioelectronics, Artificial Intelligence, Geoinformatics, Sea transport systems, Nanotech, Industrial Design

### **MORE THAN**

# THE STANDARD FOR THE "QUANTORIUM" CHILDREN TECHNOPARK WAS DEVELOPED

- THE BUSINESS CONCEPT OF CHILDREN'S TECHNOPARK WAS DESIGNED
- THE GUIDELINES FOR CREATION OF CHILDREN'S TECHNOPARK WERE DEVELOPED
- A FINANCIAL MODEL OF THE INITIATIVE
   IMPLEMENTATION INCLUDING THE USE OF CEP
   MECHANISMS WAS DEVELOPED





# NATIONAL ENTREPRENEURSHIP AWARD "BUSINESS SUCCESS"

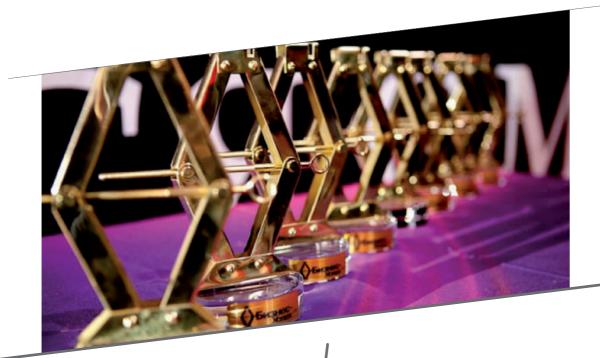
SEARCH FOR BRIGHT AND AMBITIOUS PROJECTS FROM ALL OVER RUSSIA TO SUPPORT THE DEVELOPMENT OF ENTREPRENEURSHIP THROUGH THE DEVELOPMENT OF ITS TERRITORIES AND SELECTION OF SUCCESSFUL PRACTICES FOR BUSINESS ENVIRONMENT AT THE MUNICIPAL LEVEL FOR THEIR REPLICATION.

## SPONSORS:









## NOMINATIONS

- BEST YOUTH PROJECT
- BEST PROJECT IN TRADE AND SERVICES
- BEST PRODUCTION PROJECT
- BEST E-COMMERCE PROJECT
- BEST WOMAN-MADE PROJECT
- NATIONAL BUSINESSMAN
- BEST MUNICIPAL PRACTICES OF BUSINESS SUPPORT

## **ASI NOMINATIONS**

- "FOR OVERCOMING DIFFICULTIES"
- "PIONEERS"
- "EXPORT BREAKTHROUGH"



Madina Akhilgova
Owner of the Amina Beauty Salon, winner
of the regional stage of the Business
Success award in the North Caucasian
Federal District in the nomination "For
Overcoming Difficulties":

"When I started my business, I did not know how to behave with my employees. I realized only how to do the paperwork. I have never had any problems earlier, I was healthy, working, but then suddenly I was in a wheelchair after a car accident, and totally got into another world. I had to learn all over again. Moreover, there was the business. Participation in the award helped me to make new and interesting contacts, and I learned a lot, now it is used in practice. And indeed, it is much easier. Previously, I had no one to ask and consult. I express my gratitude to the organizers!"

SCOPE OF THE AWARD REGIONS

THIS YEAR, 10
MUNICIPALITIES GOT TO THE
FINAL OF THE COMPETITION

10



PARTICIPANTS
PRESENTED THEIR
PROJECTS AND WERE
AWARDED WITH
PRIZES FOR BUSINESS
DEVELOPMENT IN THE
DISTRICT STAGES OF
THE PRIZE

150

EXPERT PANEL
SELECTED 15
ENTREPRENEURS
PASSING TO FEDERAL
STAGE OF THE
NATIONAL AWARD
"BUSINESS SUCCESS"

IN 2015, MORE THAN 1,100 APPLICATIONS WERE SUBMITTED

1100



ALL-RUSSIAN JOURNALISTS COMPETITION "ENTREPRENEURSHIP IN RUSSIA: HISTORY, PROBLEMS, RESULTS"

OCTOBER 15, 2015, MOSCOW HOSTED THE AWARDING CEREMONY OF THE JOURNALISM COMPETITION



Igor Karachin
ASI Director of Communications:

"The competition has gained a truly all-Russian scope and scale: we have never received so many requests from media representatives from different regions of the country. The jury had an incredibly hard work not only because of the number of applicants, but also because the quality of the work has greatly increased. This means that the theme of business rises to a new level, becoming one of the constant ones in the television and radio, in newspapers and magazines."





DRAWING MEDIA ATTENTION TO THE SUBJECT OF BUSINESS AND INVESTMENT CLIMATE IN THE RUSSIAN FEDERATION, CHALLENGES AND PROGRESS OF BUSINESS REPRESENTATIVES, REVEALING INTERESTING CURRENT JOURNALISTIC WORKS ON THE SUBJECT.





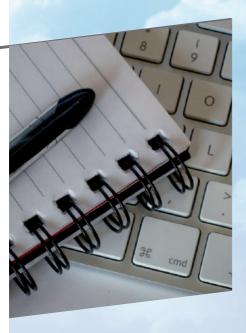
Galina Palamarchuk
Chief Editor of Gatchina-INFO
newspaper, the winner of the first
prize at the journalists competition
in the nomination "Printed Material"
for a series of interviews "Gatchina
Seasons. Business Secrets":

"Provincial newspapers not only exist, but win, which is proved by the example of all those who received awards. I was told, "It is strange that you write about something that does not exist, there are no businessmen!" But I think that after all this is not true, for the businessmen do exist, and a series of these interviews were to tell you that they do not only exist, but they are not terribly far from the people, and they are a part of this nation and are engaged in the creative work, and win, and so good for them!"



### **NOMINATIONS:**

- PRINTED MATERIAL ON ENTREPRENEURSHIP OR INVESTMENT CLIMATE IN RUSSIA
- MATERIAL ON ENTREPRENEURSHIP IN ONLINE MEDIA, ON WEBSITE OF AN INFORMATION AGENCY OR IN BLOGOSPHERE
- MATERIAL ON ENTREPRENEURSHIP ON TV OR RADIO
- BUSINESS CASE (MATERIAL ON A SUCCESSFUL AND IMPORTANT PROJECT)
- EMPLOYMENT ISSUE (MATERIAL ON PROFESSIONALS AND THEIR TRAINING)
- ILLUSTRATION OF ENTREPRENEURSHIP OR INVESTMENT CLIMATE (PHOTOS, CARICATURES AND OTHER VISUAL MATERIALS)



### **SCOPE AND GEOGRAPHY:**

**MORE THAN 1,500 APPLICATIONS SUBMITTED** 

**ABOUT 670 AUTHORS ATTENDED** 

GEOGRAPHY OF THE COMPETITION - ALL 85 REGIONS OF THE RUSSIAN FEDERATION

## **CASH BONUSES TO WINNERS:**

120	1st PLACE
50	2nd PLACE
30	3d PLACE

## KEY RESULTS

# INTERNATIONAL ACTIVITY

MAIN AREAS OF WORK

PARTICIPATION IN THE BRICS COORDINATION BODIES, GROUP WORK FROM RUSSIA FOR PROFESSIONAL TRAINING AND DEREGULATION



PRESENTATION OF
DEVELOPMENT INSTITUTIONS OF
RUSSIA TO FOREIGN INVESTORS
IN TULA

Since 2014, the Agency has been actively involved in the work of the coordinating bodies of interstate association BRICS, in particular, in the activities of the BRICS Business Council. The personnel training group from Russia is being guided by the Agency.

In 2015, a group of agriculture and elimination of excessive administrative barriers (deregulation work group) was formed.

# OBJECTIVES OF THE WORKING GROUP REGARDING DEREGULATION

- OPTIMIZATION OF THE CUSTOMS REGULATION;
- IMPROVEMENT OF TECHNICAL REGULATION;
- ISSUES OF VISA-FACILITATION FOR BUSINESS.



### **MARCH 2015**

In March 2015, the investment potential of the Russian Federation was presented in the UK (London). The event was attended by over 150 representatives of the UK business community, and more than 25 bilateral meetings were held with British entrepreneurs.

## **JUNE 2015**

In June 2015, the investment potential of the Russian Federation was presented in Japan (Tokyo). Heads of 8 constituent entities of the Russian Federation spoke about the investment potential of their territories to the Japanese investors. More than 100 people participated in the event, among them the representatives of the government, diplomatic corps, business associations and business leaders.

### **JULY 2015**

The proposals were discussed by the heads of the national parts of the board at the meeting of the BRICS Business Council in the framework of the summit in Ufa on July 7-8, 2015. The proposals for the optimization of business regulation were approved at the meeting of the contact group of high representatives of the BRICS on the economic and investment cooperation, set out in the road map of trade-economic and investment cooperation between the BRICS countries for the period up to 2020, and included in the body of the final declaration by the Heads of State following the results of the BRICS summit.

### **AUGUST 2015**

During the visit of the Agency delegation to Latin America in August 2015 Chilean organizations, supervising business support, it was suggested to organize a similar seminar in Chile to inform about the conditions of doing business in Russia, it was held in October 2015.

### **SEPTEMBER 2015**

On September 7 in the city of Tula, the Agency held a business breakfast for foreign partners along with the administration of Tula region. By the example of Tula region, detailed information on the measures and forms of state support businesses operating in the territory of the Russian Federation was provided to management of foreign companies and diplomatic corps.

### **OCTOBER 2015**

In October 2015, a presentation was held in Germany (Munich). In total, the event was attended by about 200 German businessmen, 8 leaders of the constituent entities of the Russian Federation spoke, about 60 bilateral meetings with German businessmen passed.



"For us, ASI is a big ally... Back in 2012, with the high oil price and in full absence of any sanctions, there was still eminent growth recession. Economic growth in Russia was significantly slowed down due to the fact that the dividend from oil had already been utilized and further structural changes were needed, which the ASI is actually engaged in".

# INVESTMENT PORTAL OF RUSSIAN REGIONS (INVESTINREGIONS.RU)

- MORE THAN 130,000 USERS IN 2015
- FROM THE BEGINNING OF 2015, THE WEBSITE WAS VISITED BY THE USERS FROM 164 COUNTRIES AND TERRITORIES. REGULAR VISITS (AT LEAST 10 MONTHS) FROM 47 COUNTRIES
- INFORMATION ON THE INVESTMENT CLIMATE IN 76 REGIONS OF RUSSIA
- 200+ OBJECTS IN THE INVESTMENT INFRASTRUCTURE DATABASE WHICH CONTINUES EXPANDING
- OVER 2,200 DESCRIPTIONS OF THE MEASURES OF STATE SUPPORT TO BUSINESS (THE WORK ON FILLING THE SECTIONS INVOLVES MORE THAN 400 REPRESENTATIVES OF REGIONAL AND MUNICIPAL ADMINISTRATIONS, AND 32 DEVELOPMENT INSTITUTIONS)

# REPORTS OF THE AGENCY



SERGEI SOROKIN
ASI Administrative Director:

"One of the most important principles of the Agency's work is a maximum openness and transparency of internal processes. Documents regulating the Agency's activities are posted on the official website. Everything related to procurement procedures is published on the leading electronic trading platforms".



# COMPOSITION OF THE ASI SUPERVISORY BOARD



CHAIRMAN OF THE SUPERVISORY BOARD

Vladimir Vladimirovich Putin President of the Russian Federation

### MEMBERS OF THE SUPERVISORY BOARD



ANDREI REMOVICH BELOUSOV Assistant to the President of the Russian Federation



ALEXANDER VLADIMIROVICH BRECHALOV Co-chairman of the Central Headquarters of the All-Russia People's Front; Secretary of the Public Chamber of the Russian Federation; First Vice-President of All-Russian Public Organization of Small and Medium-Size Businesses "Opora Rossii":



SERGEI ILYICH VOROBYOV Senior Partner, President of Ward Howell



GERMAN OSKAROVICH GREF President, Chairman of the Board of Open Joint Stock Company Sberbank of Russia



VLADIMIR ALEXANDROVICH DMITRIEV

Chairman of the State Corporation "Bank for Development and Foreign Economic Affairs (Vnesheconombank)"



SERGEI NIKOLAYEVICH KATYRIN

President of the Chamber of Commerce of the Russian Federation





RUSTAM
NURGALIEVICH
MINNIKHANOV

President of the Republic of Tatarstan



SERGEI IVANOVICH MOROZOV Governor of the Ulyanovsk Region



ANDREY SERGEYEVICH NIKITIN General Director of the Autonomous Nonprofit Organization "Agency for Strategic Initiatives to Promote New Projects"



ALEXEY EVGENYEVICH REPIK President of All-Russian Public Organization "Business Russia"



ALEXEY VALENTINOVICH ULYUKAYEV

Minister of Economic Development of the Russian Federation



VALERY ALEXANDROVICH FADEEV

Chief Editor of the Expert magazine, Director of the Institute for Public Planning



ALEXANDER NIKOLAYEVICH SHOKHIN President of All-Russian Public Organization "Russian Union of Industrialists and Entrepreneurs" (RSPP)

# COMPOSITION OF THE ASI BOARD OF DIRECTORS



ANDREI NIKITIN

ASI Director General



SVETLANA CHUPSHEVA

"Social Projects" Branch Director at ASI



DMITRY PESKOV

"Young Professionals" Branch Director at ASI



ARTEM AVETISYAN

"New Business" Branch Director at ASI





DENIS CHARUHIN Corporate Director, Deputy Director General at ASI



I IGOR KARACHIN

ASI Director of Communications



SERGEI SOROKIN

Administrative Director at ASI



85

STANDARD IMPLEMENTATION WORK GROUPS

> ROADMAPS WORK GROUPS

MEMBERS OF THE EXPERT COUNCIL

14

MEMBERS OF THE SUPERVISORY BOARD

250 000

PROJECT LEADERS
AND EXPERTS

ASI AGENCIES IN ALL FEDERAL DISTRICTS

200 000

ENTREPRENEURS RESPONDENT TO SURVEYS UNDER THE NATIONAL RATING



ANDREI NIKITIN

ASI Director General:

we literally opened a new page in the history of ASI: we formed three large blocks of priorities, and within each of them we launched several large-scale projects that claim to the status of national policy initiatives. What I like is that they are all about the future that needs to be handled today. And the brightness of this future will depend on us.



# CONTACTS



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